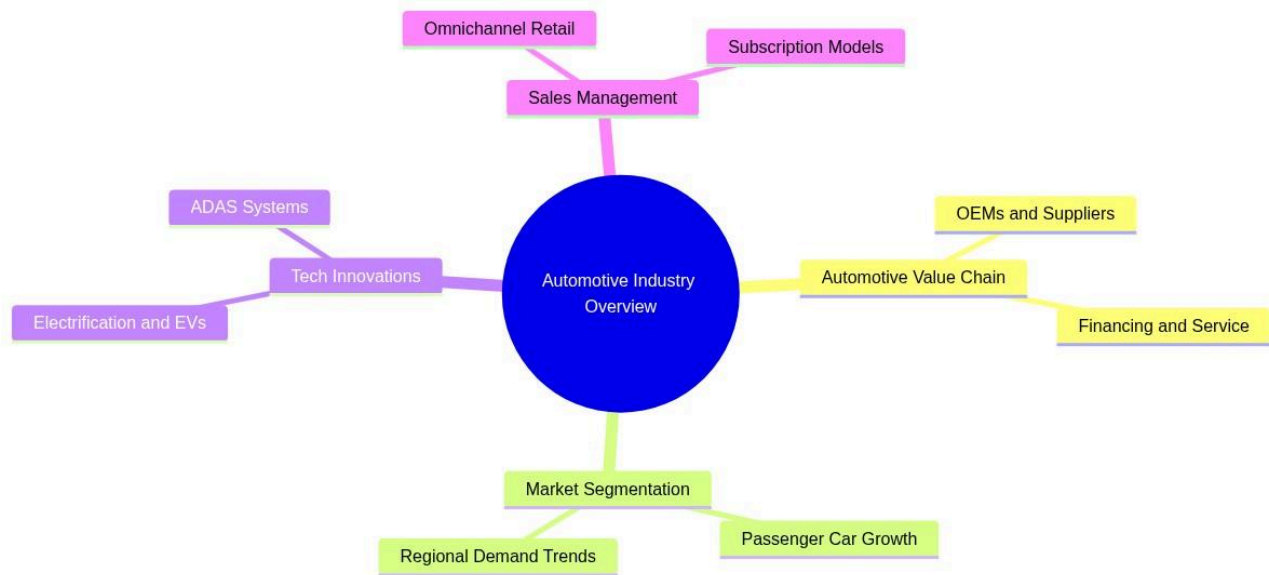


Undergraduate Certificate in Automotive Sales Management

Automotive Industry Overview



mindmap

```

root((Automotive Industry Overview))
  Automotive Value Chain
    OEMs and Suppliers
    Financing and Service
  Market Segmentation
    Passenger Car Growth
    Regional Demand Trends
  Tech Innovations
    Electrification and EVs
    ADAS Systems
  Sales Management
    Omnichannel Retail
    Subscription Models
  
```