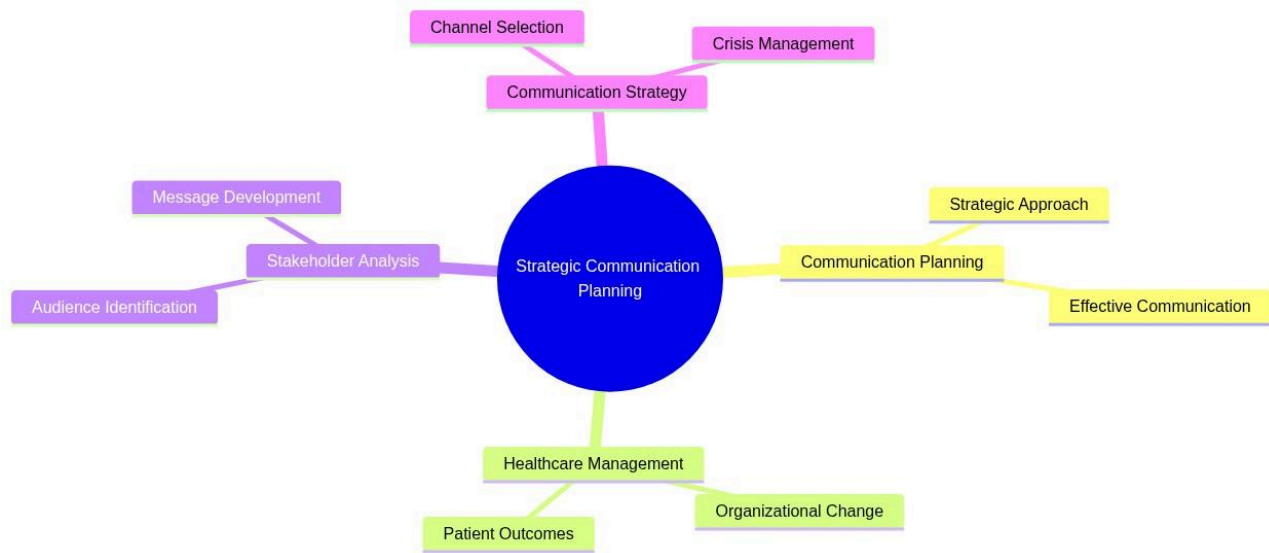


Certified Professional in Communicating Change in Healthcare Organizations

Strategic Communication Planning



mindmap

root((Strategic Communication Planning))

Communication Planning

Strategic Approach

Effective Communication

Healthcare Management

Organizational Change

Patient Outcomes

Stakeholder Analysis

Audience Identification

Message Development

Communication Strategy

Channel Selection

Crisis Management