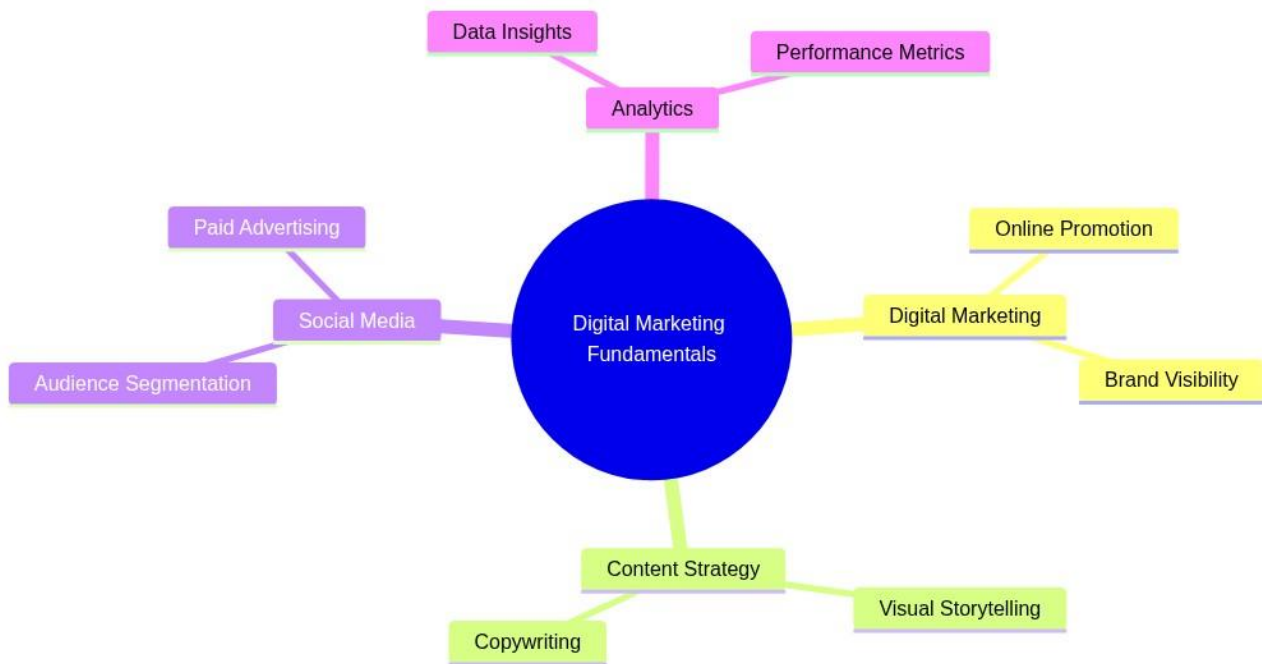


Postgraduate Certificate in Digital Marketing for Artists (Advanced)

Digital Marketing Fundamentals



mindmap

root((Digital Marketing Fundamentals))

Digital Marketing

Online Promotion

Brand Visibility

Content Strategy

Visual Storytelling

Copywriting

Social Media

Audience Segmentation

Paid Advertising

Analytics

Data Insights

Performance Metrics