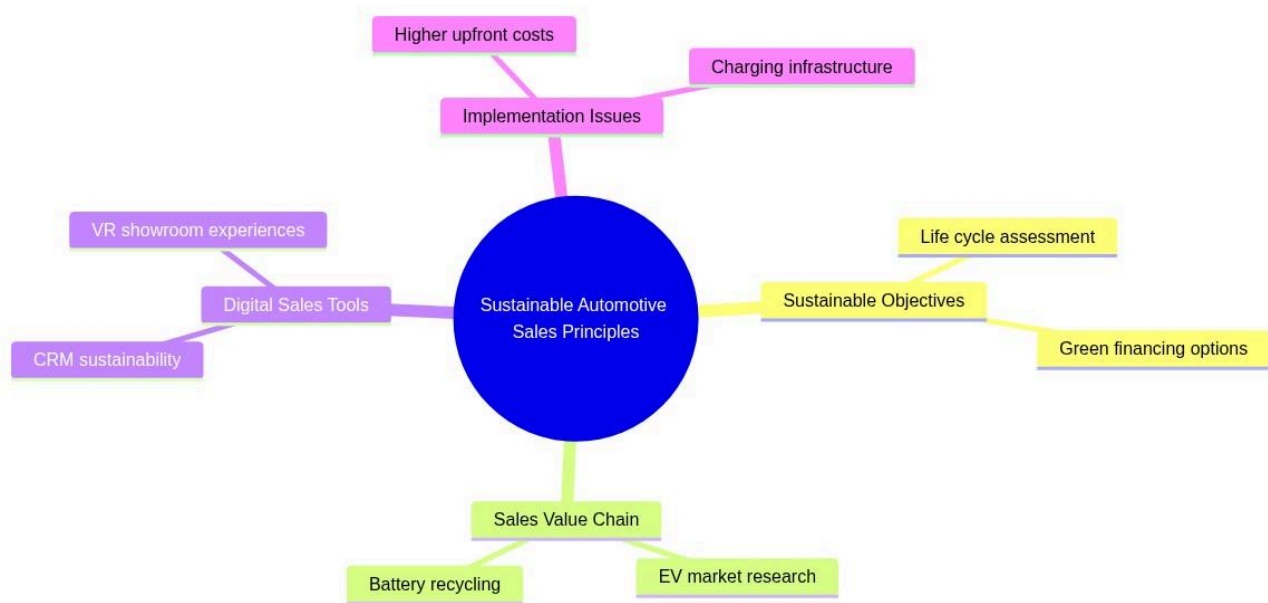


Undergraduate Certificate in Sustainable Practices in Automotive Sales

Sustainable Automotive Sales Principles



mindmap

root((Sustainable Automotive Sales Principles))

Sustainable Objectives

Life cycle assessment

Green financing options

Sales Value Chain

EV market research

Battery recycling

Digital Sales Tools

CRM sustainability

VR showroom experiences

Implementation Issues

Higher upfront costs

Charging infrastructure