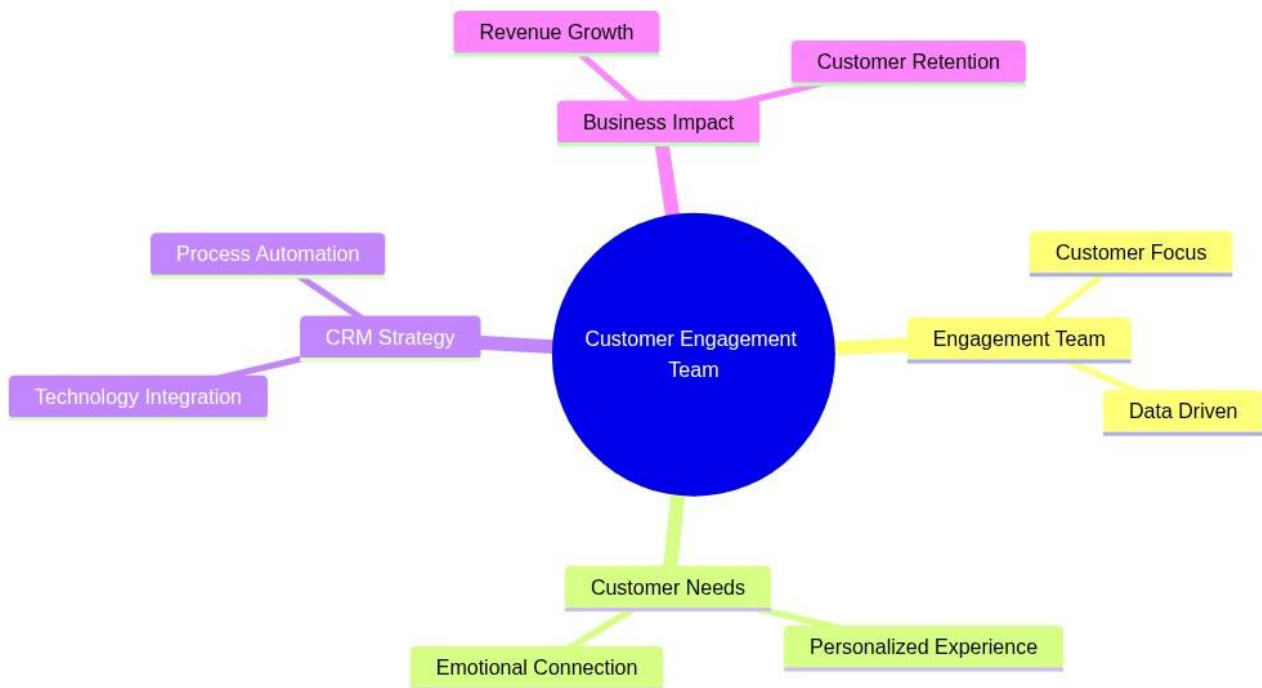


CRM Leadership

Customer Engagement Team



mindmap

```
root((Customer Engagement Team))
  Engagement Team
    Customer Focus
    Data Driven
  Customer Needs
    Personalized Experience
    Emotional Connection
  CRM Strategy
    Technology Integration
    Process Automation
  Business Impact
    Revenue Growth
    Customer Retention
```