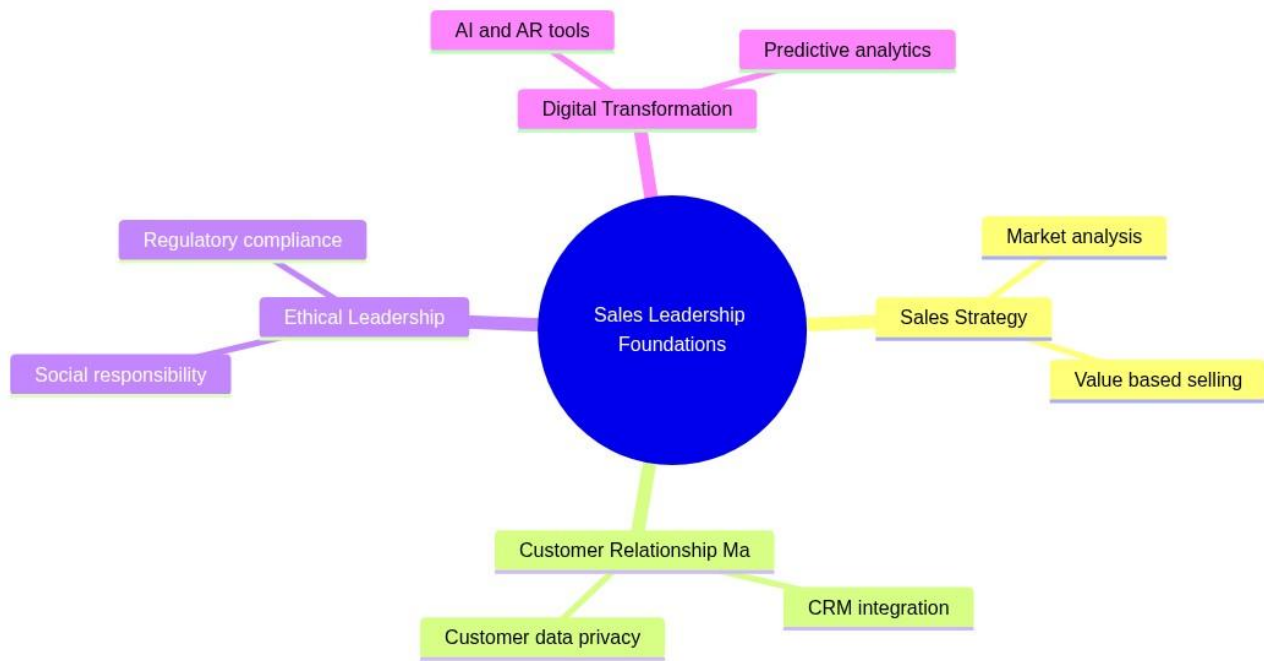


Postgraduate Certificate in Sales Leadership in the Automotive Industry (Advanced)

Sales Leadership Foundations



mindmap

root((Sales Leadership Foundations))

Sales Strategy

Market analysis

Value based selling

Customer Relationship Ma

CRM integration

Customer data privacy

Ethical Leadership

Social responsibility

Regulatory compliance

Digital Transformation

AI and AR tools

Predictive analytics