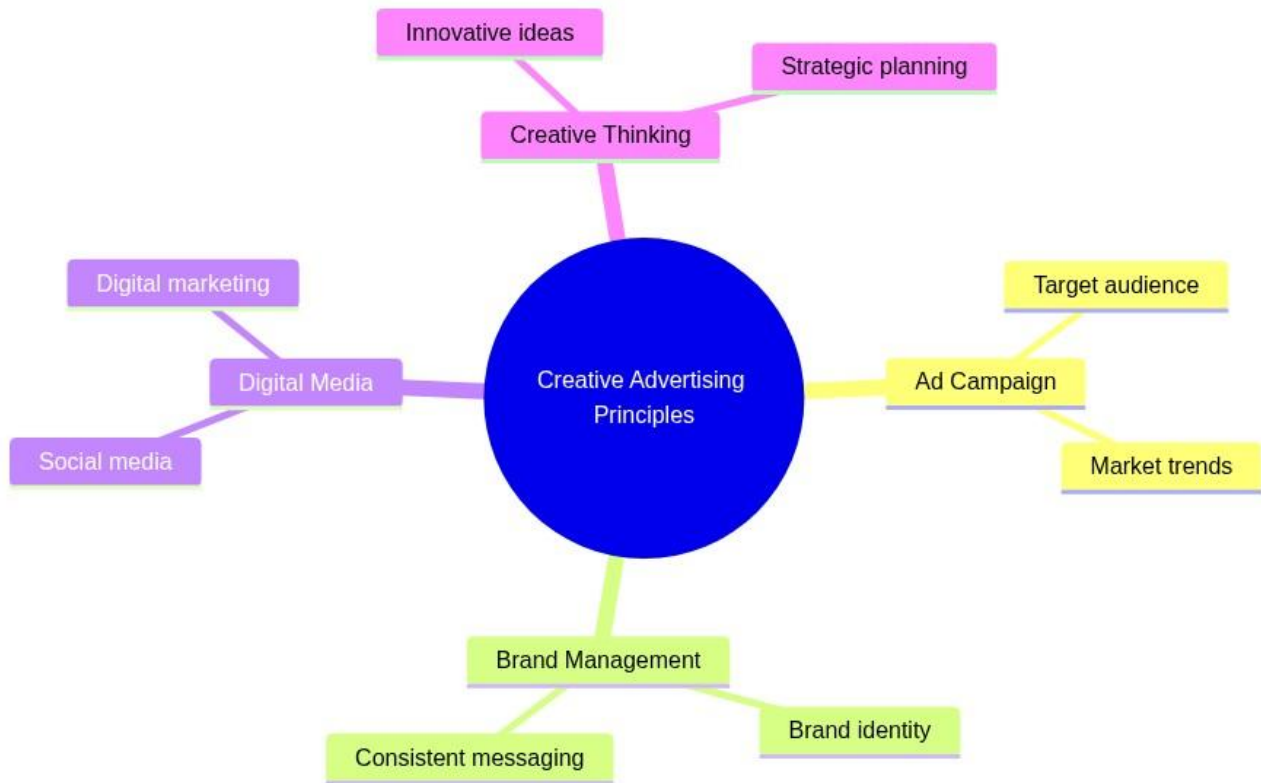


Graduate Certificate in Creative Advertising Strategies

Creative Advertising Principles



mindmap

root((Creative Advertising Principles))

Ad Campaign

Target audience

Market trends

Brand Management

Brand identity

Consistent messaging

Digital Media

Social media

Digital marketing

Creative Thinking

Innovative ideas

Strategic planning