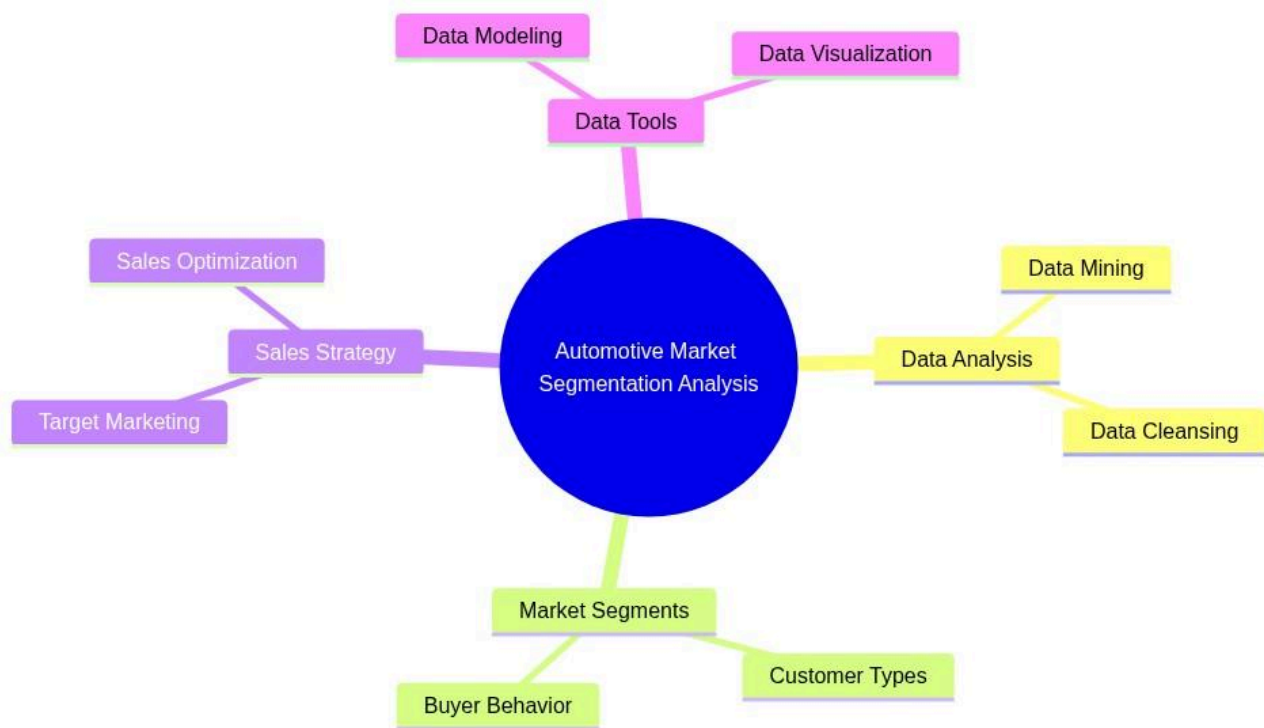


Professional Certificate in Data Analytics for Automotive Sales (Advanced)

Automotive Market Segmentation Analysis



mindmap

root((Automotive Market Segmentation Analysis))

Data Analysis

Data Mining

Data Cleansing

Market Segments

Customer Types

Buyer Behavior

Sales Strategy

Target Marketing

Sales Optimization

Data Tools

Data Modeling

Data Visualization