
Undergraduate Certificate in Airline Fleet Planning

Airline Fleet Strategy

mindmap

root((Airline Fleet Strategy))

- Market Demand Analysis

 - Demand forecasting

 - Passenger segmentation

- Aircraft Performance

 - Range payload tradeoff

 - Fuel burn per seat

- Financial Modeling

 - Lifecycle cost analysis

 - Lease versus purchase

- Sustainability Planning

 - CO2 emissions accounting

 - Alternative fuel options