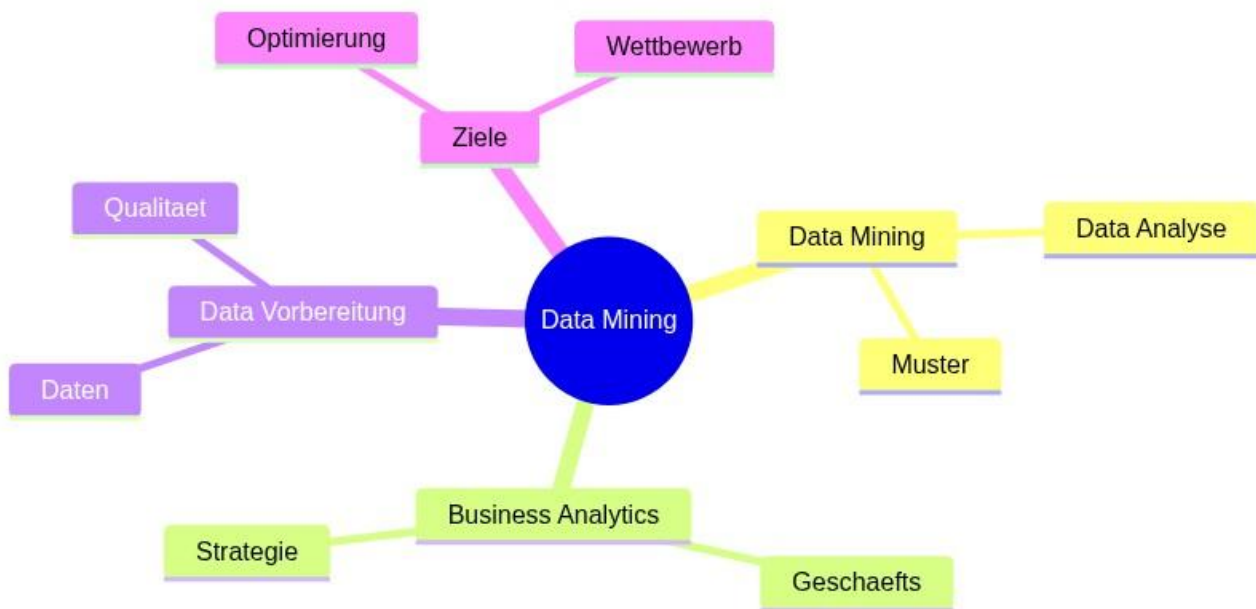


Business Analytics

Data Mining



```
mindmap
  root((Data Mining))
    Data Mining
      Data Analyse
      Muster
    Business Analytics
      Geschaefts
      Strategie
    Data Vorbereitung
      Daten
      Qualitaet
    Ziele
      Optimierung
      Wettbewerb
```