

شهادة متقدمة في تسويق الوسائط الاجتماعية (Advanced)

# Social Media Marketing Fundamentals



mindmap

root((Social Media Marketing Fundamentals))

Strategic Planning

Define KPIs and ROI

Select appropriate chann

Content Development

Create visual and textua

Apply platform SEO techn

Paid Advertising

Manage budgets and bids

Run multi channel campai

Data Analytics

Analyze big data trends

Use sentiment analysis t