

Certificat Global En Gestion Et Exploitation Hôtelière (Advanced)

Hotel Management And Operations



mindmap

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root((Hotel Management And Operations))
  Revenue Management
    Dynamic pricing
    Demand forecasting
  Operations Management
    Front office procedures
    Housekeeping efficiency
  Sustainable Hospitality
    Energy reduction
    Waste recycling program
  Digital Marketing
    Social media campaigns
    SEO optimization
  
```