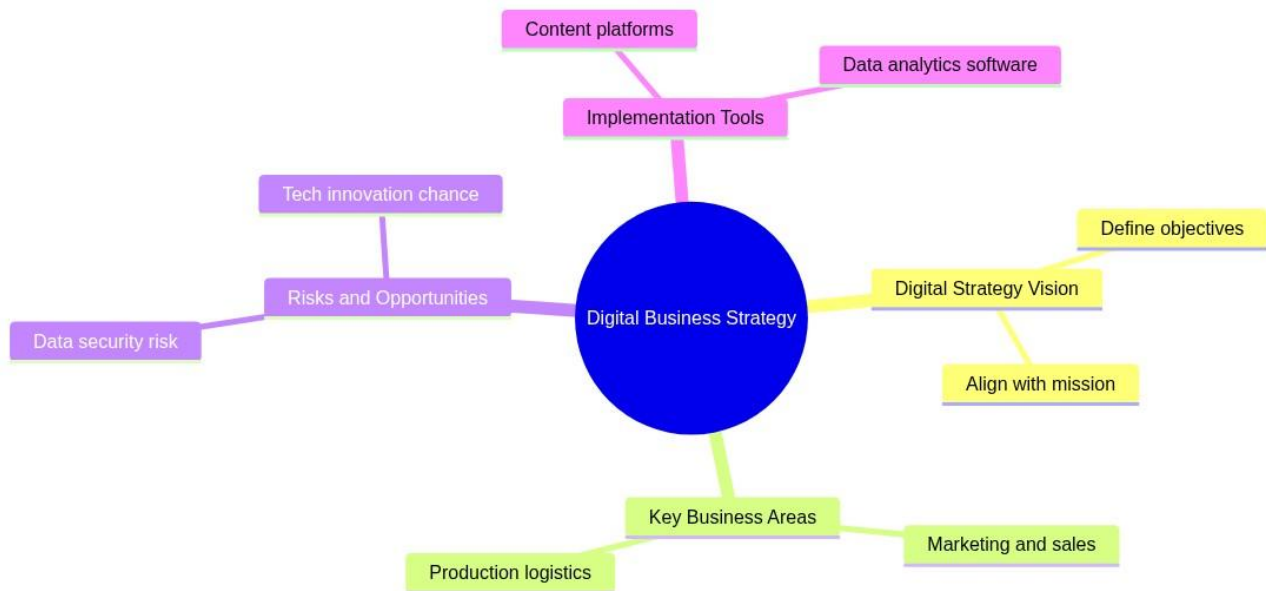


Certificat En Économie Numérique (Advanced)

Digital Business Strategy



mindmap

```

root((Digital Business Strategy))
  Digital Strategy Vision
    Define objectives
    Align with mission
  Key Business Areas
    Marketing and sales
    Production logistics
  Risks and Opportunities
    Data security risk
    Tech innovation chance
  Implementation Tools
    Content platforms
    Data analytics software
  
```