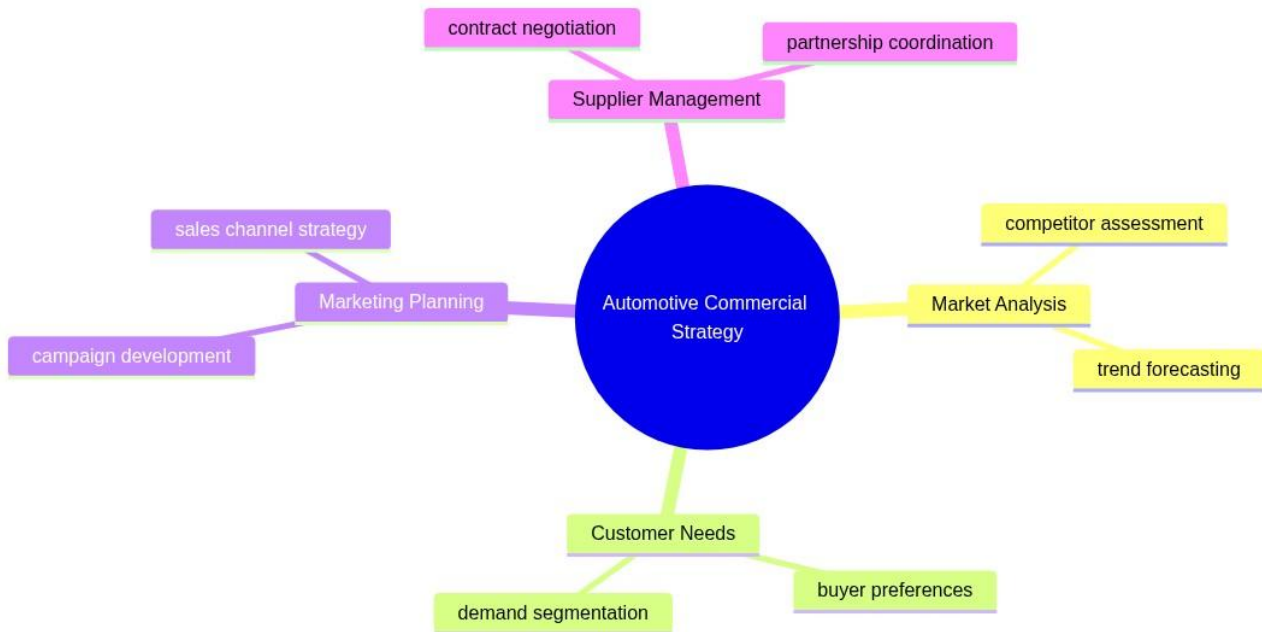


Certificat Professionnel En Stratégie Commerciale Automobile (Advanced)

Automotive Commercial Strategy



mindmap

root((Automotive Commercial Strategy))

Market Analysis

competitor assessment

trend forecasting

Customer Needs

buyer preferences

demand segmentation

Marketing Planning

campaign development

sales channel strategy

Supplier Management

contract negotiation

partnership coordination