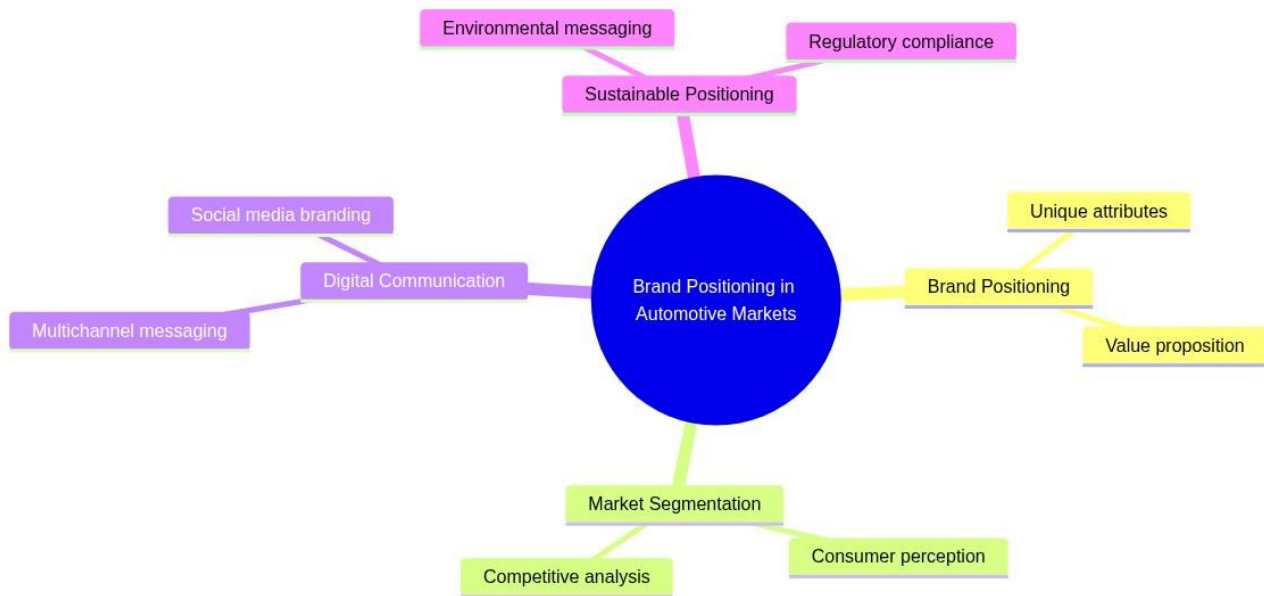


Automotive Marketing

Brand Positioning in Automotive Markets



mindmap

root((Brand Positioning in Automotive Markets))

Brand Positioning

Unique attributes

Value proposition

Market Segmentation

Consumer perception

Competitive analysis

Digital Communication

Multichannel messaging

Social media branding

Sustainable Positioning

Environmental messaging

Regulatory compliance