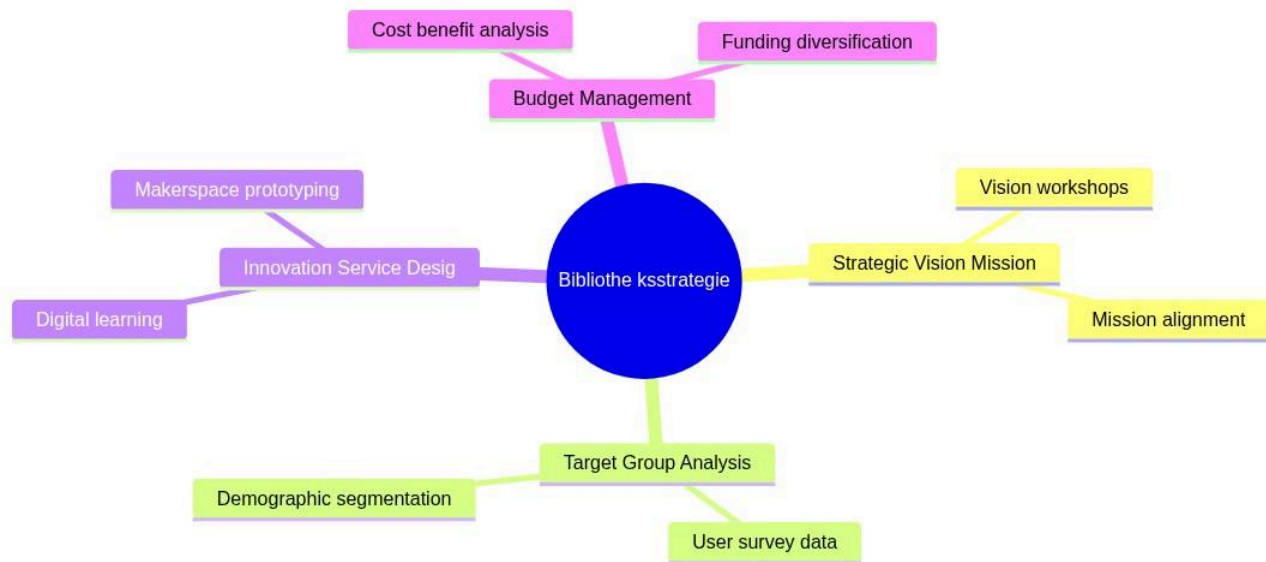


Masterclass-Zertifikat Im Bibliotheksmarketing (Advanced)

Bibliotheksstrategie



mindmap

root((Bibliotheksstrategie))

Strategic Vision Mission

Vision workshops

Mission alignment

Target Group Analysis

User survey data

Demographic segmentation

Innovation Service Design

Digital learning

Makerspace prototyping

Budget Management

Cost benefit analysis

Funding diversification