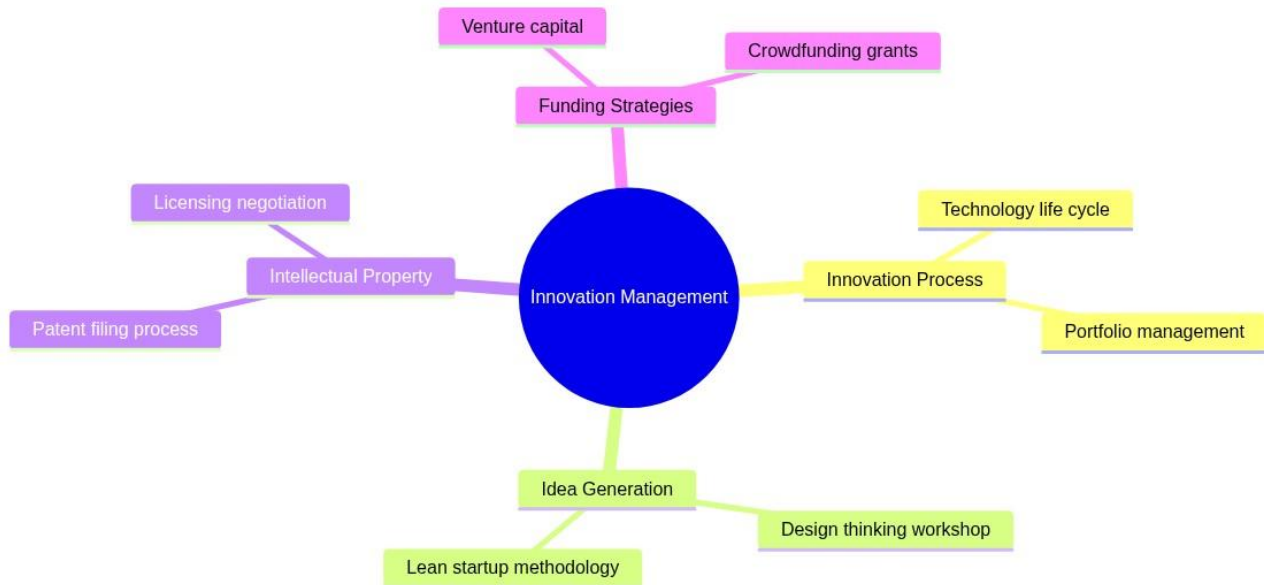


Graduate Certificate in Entrepreneurship

Innovation Management



mindmap

```

root((Innovation Management))
  Innovation Process
    Technology life cycle
    Portfolio management
  Idea Generation
    Design thinking workshop
    Lean startup methodology
  Intellectual Property
    Patent filing process
    Licensing negotiation
  Funding Strategies
    Venture capital
    Crowdfunding grants
  
```