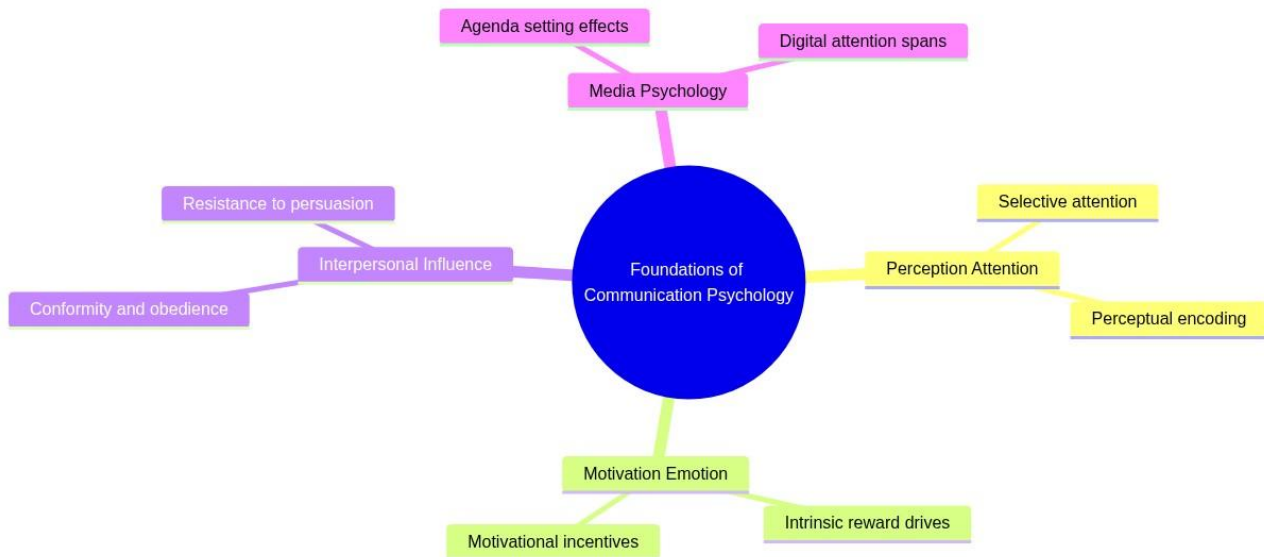


Professional Certificate in Psychology of Communication (Higher)

Foundations of Communication Psychology



mindmap

root((Foundations of Communication Psychology))

Perception Attention

Selective attention

Perceptual encoding

Motivation Emotion

Intrinsic reward drives

Motivational incentives

Interpersonal Influence

Conformity and obedience

Resistance to persuasion

Media Psychology

Agenda setting effects

Digital attention spans