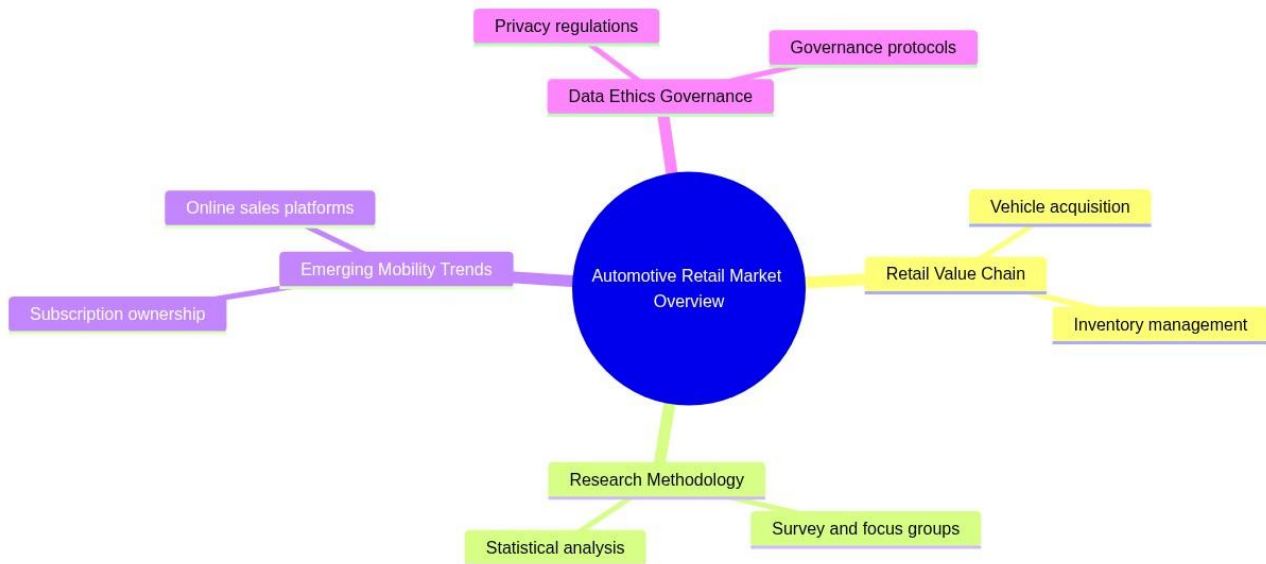


Professional Certificate in Market Research for Automotive Retail (Intermediate)

# Automotive Retail Market Overview



mindmap

root((Automotive Retail Market Overview))

Retail Value Chain

Vehicle acquisition

Inventory management

Research Methodology

Survey and focus groups

Statistical analysis

Emerging Mobility Trends

Subscription ownership

Online sales platforms

Data Ethics Governance

Privacy regulations

Governance protocols