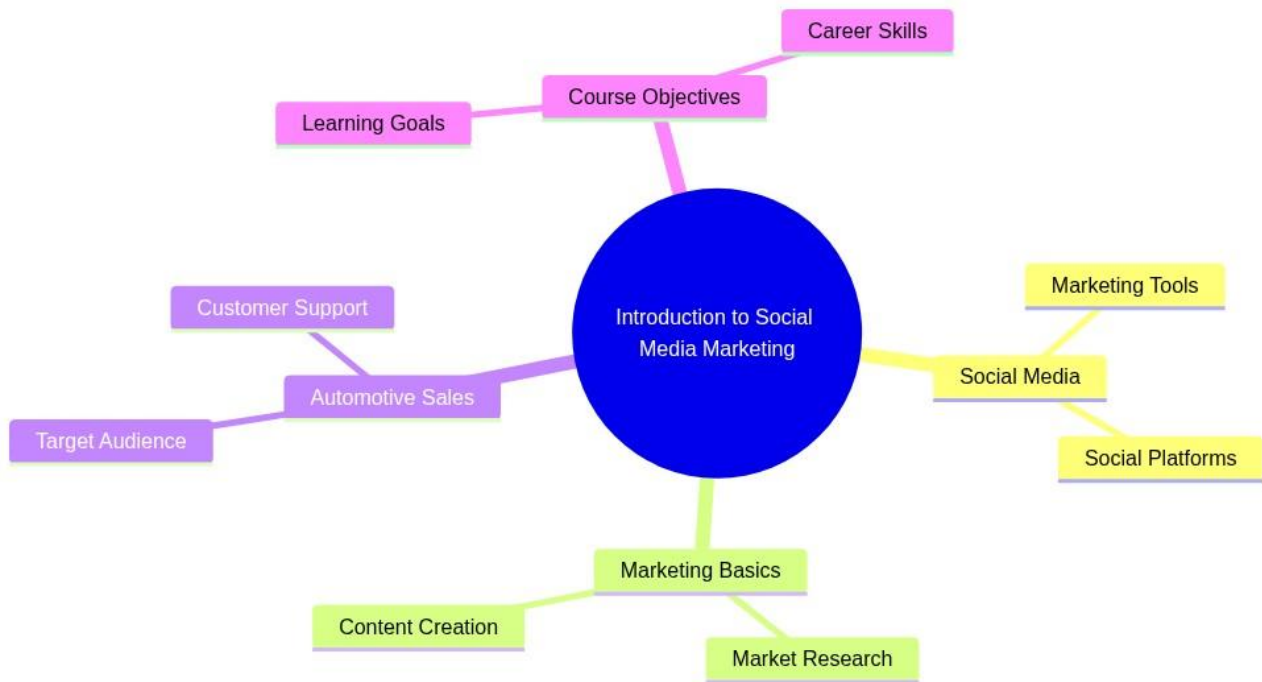


Undergraduate Certificate in Social Media Marketing for Automotive Sales

Introduction to Social Media Marketing



mindmap

root((Introduction to Social Media Marketing))

Social Media

Marketing Tools

Social Platforms

Marketing Basics

Market Research

Content Creation

Automotive Sales

Target Audience

Customer Support

Course Objectives

Learning Goals

Career Skills