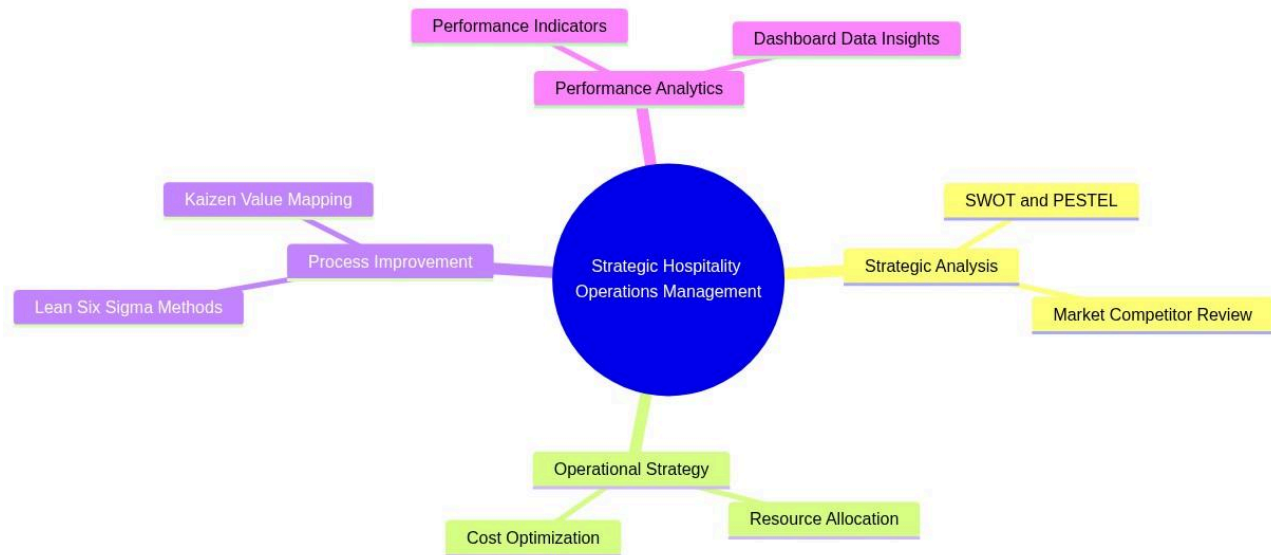


Executive Certificate in Hospitality Management (Intermediate)

Strategic Hospitality Operations Management



mindmap

```

root((Strategic Hospitality Operations Management))
  Strategic Analysis
    SWOT and PESTEL
    Market Competitor Review
  Operational Strategy
    Resource Allocation
    Cost Optimization
  Process Improvement
    Lean Six Sigma Methods
    Kaizen Value Mapping
  Performance Analytics
    Performance Indicators
    Dashboard Data Insights
  
```