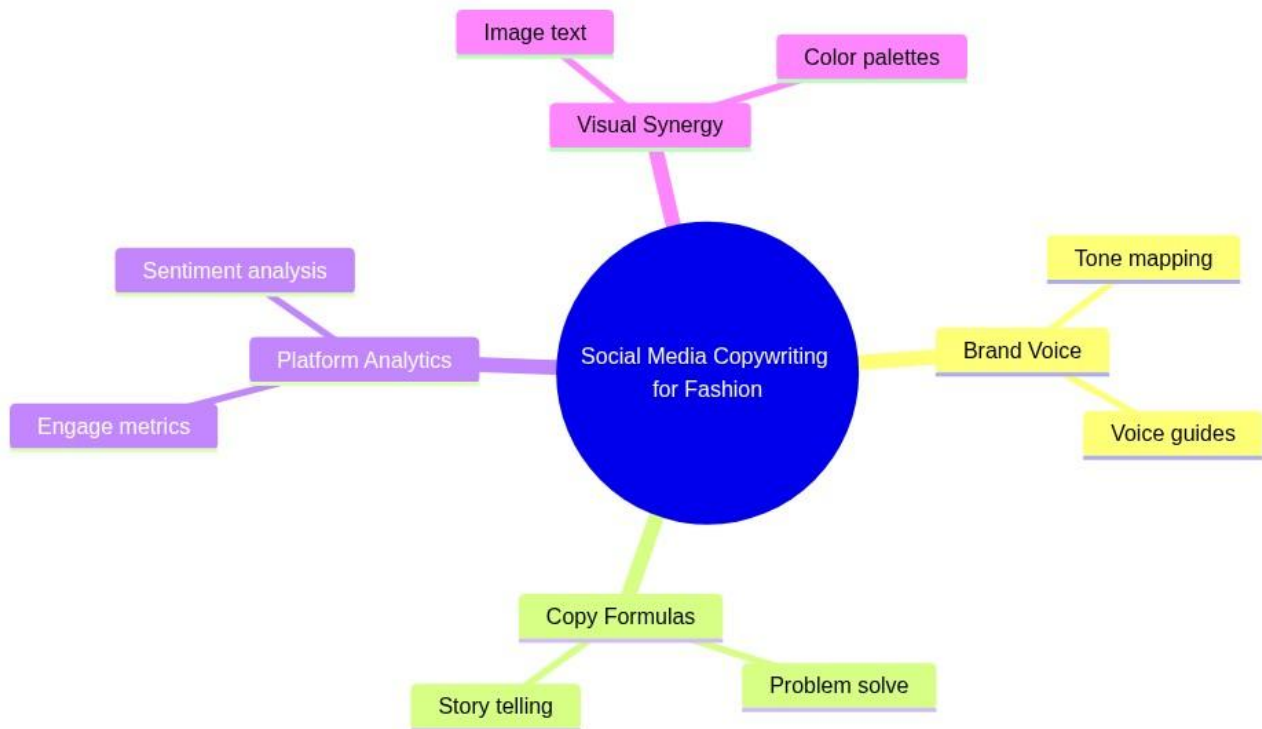


Advanced Certificate in Copywriting for Fashion

Social Media Copywriting for Fashion



mindmap

root((Social Media Copywriting for Fashion))

Brand Voice

Tone mapping

Voice guides

Copy Formulas

Problem solve

Story telling

Platform Analytics

Engage metrics

Sentiment analysis

Visual Synergy

Image text

Color palettes