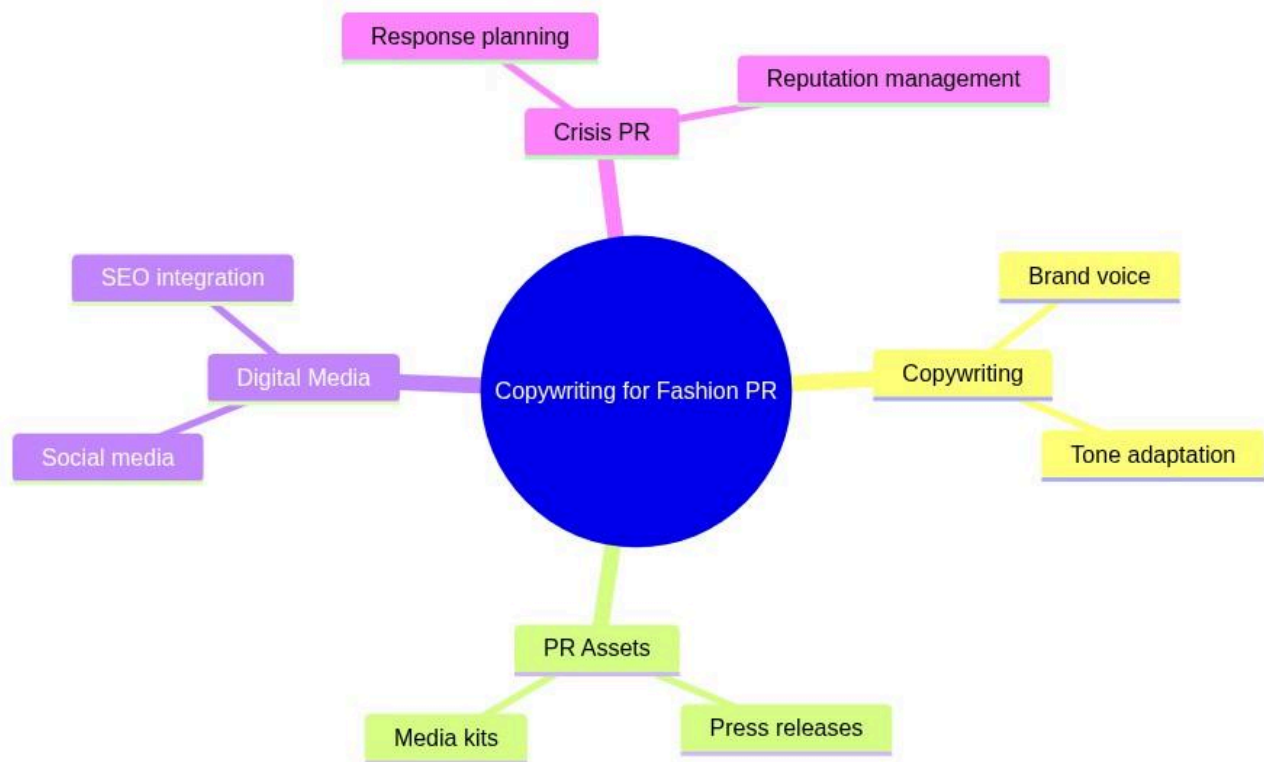


Advanced Certificate in Copywriting for Fashion

Copywriting for Fashion PR



mindmap

root((Copywriting for Fashion PR))

Copywriting

Brand voice

Tone adaptation

PR Assets

Press releases

Media kits

Digital Media

Social media

SEO integration

Crisis PR

Response planning

Reputation management