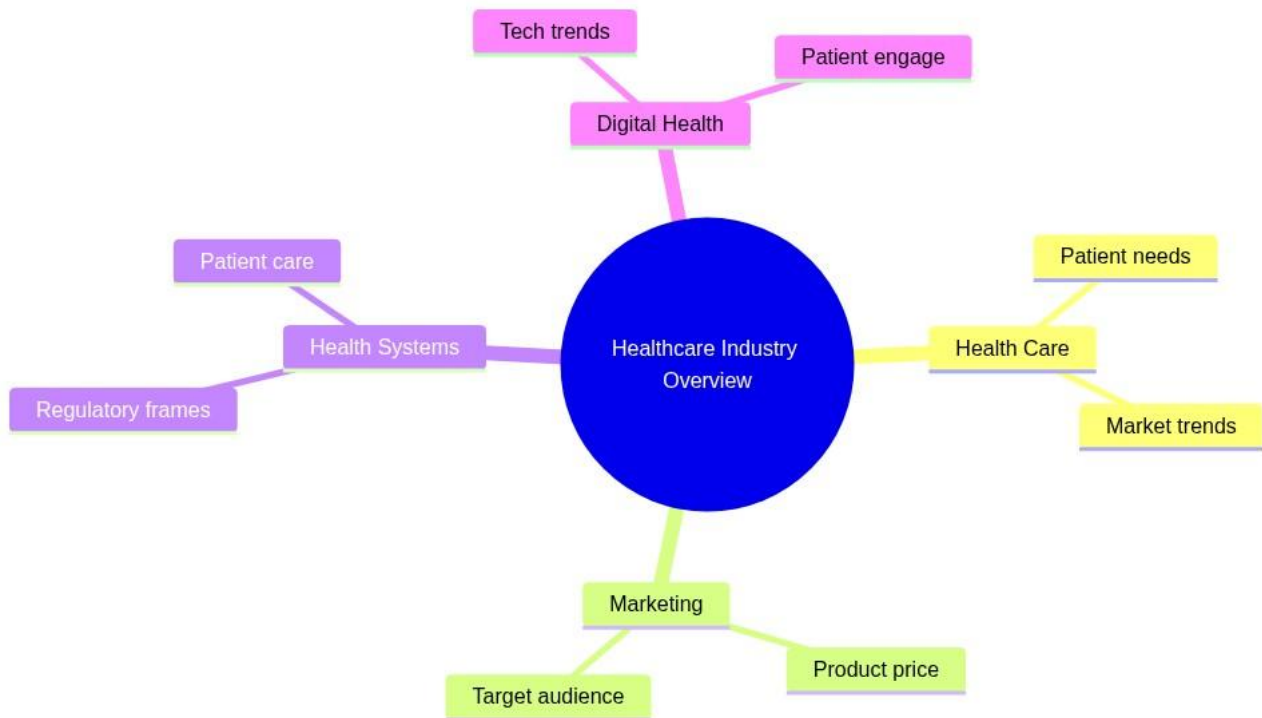


Certificate in Health Marketing

Healthcare Industry Overview



mindmap

root((Healthcare Industry Overview))

Health Care

Patient needs

Market trends

Marketing

Product price

Target audience

Health Systems

Regulatory frames

Patient care

Digital Health

Tech trends

Patient engage