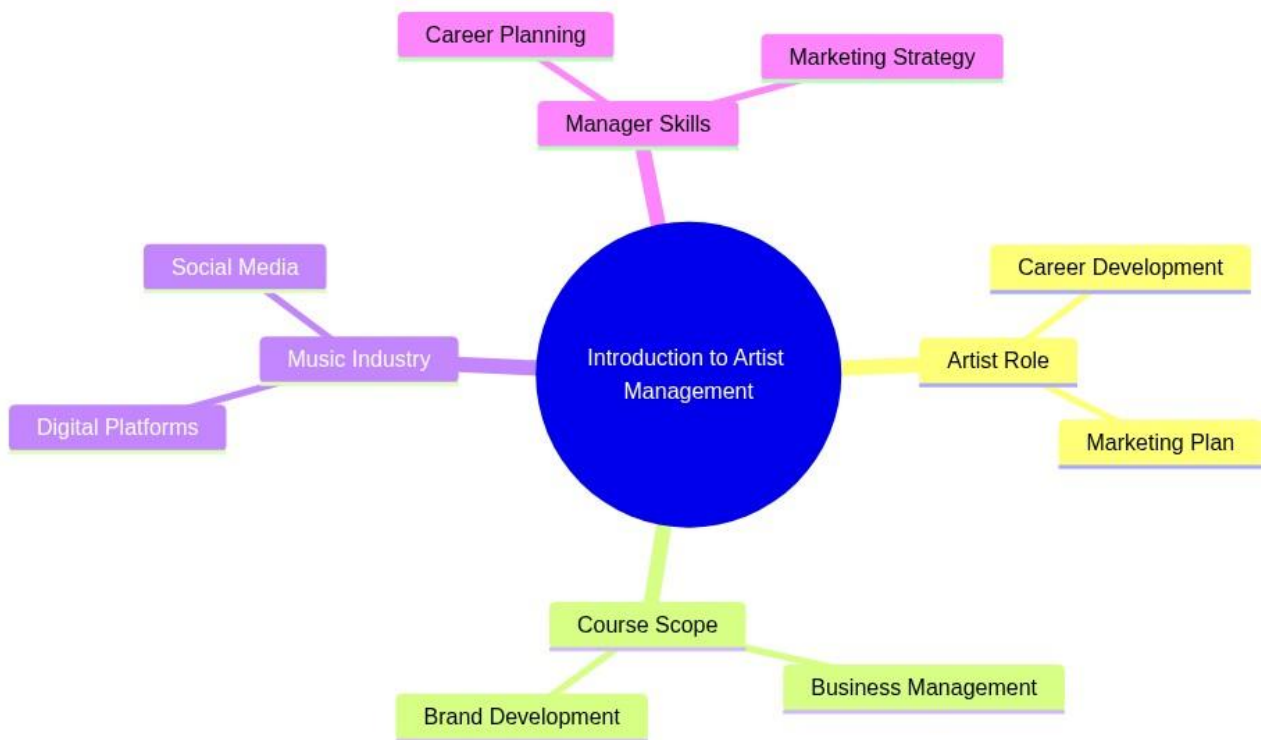


Certificate in Artist Management

Introduction to Artist Management



mindmap

```

root((Introduction to Artist Management))
  Artist Role
    Career Development
    Marketing Plan
  Course Scope
    Business Management
    Brand Development
  Music Industry
    Digital Platforms
    Social Media
  Manager Skills
    Career Planning
    Marketing Strategy
  
```