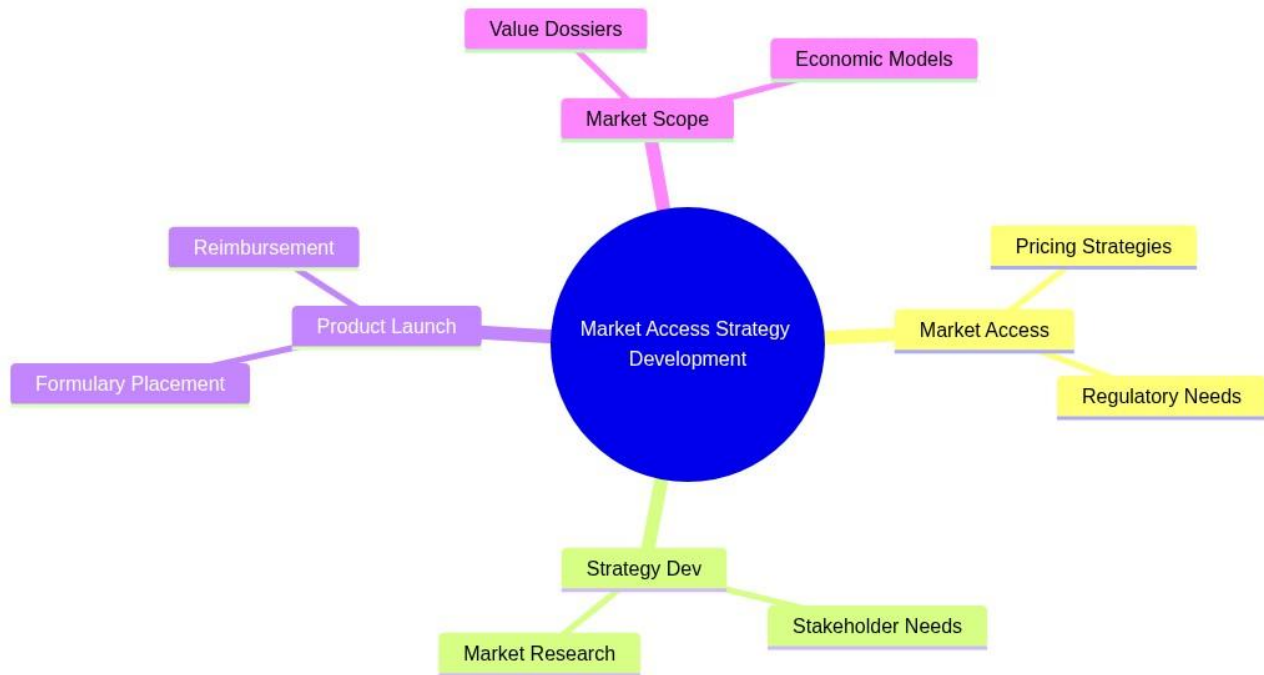


Advanced Skill Certificate in Market Access for Pharmaceuticals

Market Access Strategy Development



```

mindmap
  root((Market Access Strategy Development))
    Market Access
      Pricing Strategies
      Regulatory Needs
    Strategy Dev
      Stakeholder Needs
      Market Research
    Product Launch
      Formulary Placement
      Reimbursement
    Market Scope
      Value Dossiers
      Economic Models
  
```