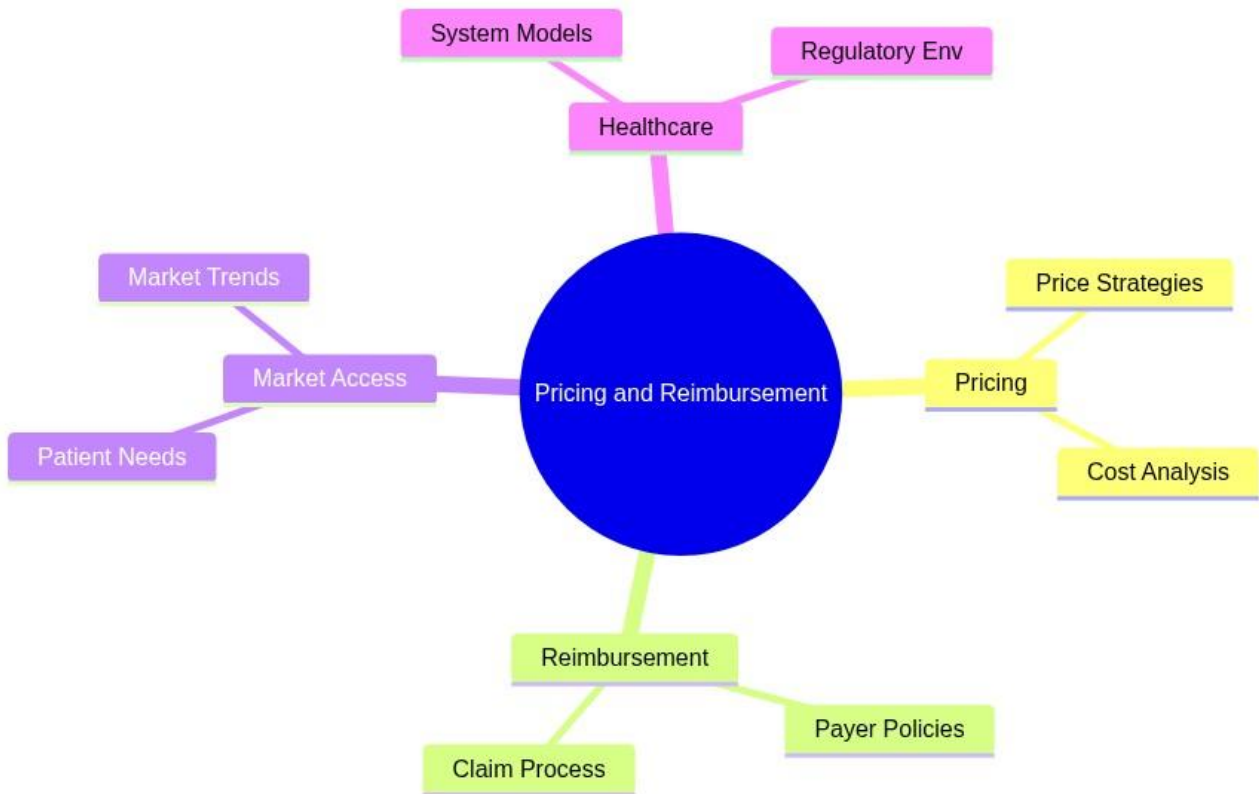


Advanced Skill Certificate in Market Access for Pharmaceuticals

Pricing and Reimbursement



```

mindmap
  root((Pricing and Reimbursement))
    Pricing
      Price Strategies
      Cost Analysis
    Reimbursement
      Payer Policies
      Claim Process
    Market Access
      Patient Needs
      Market Trends
    Healthcare
      System Models
      Regulatory Env
  
```