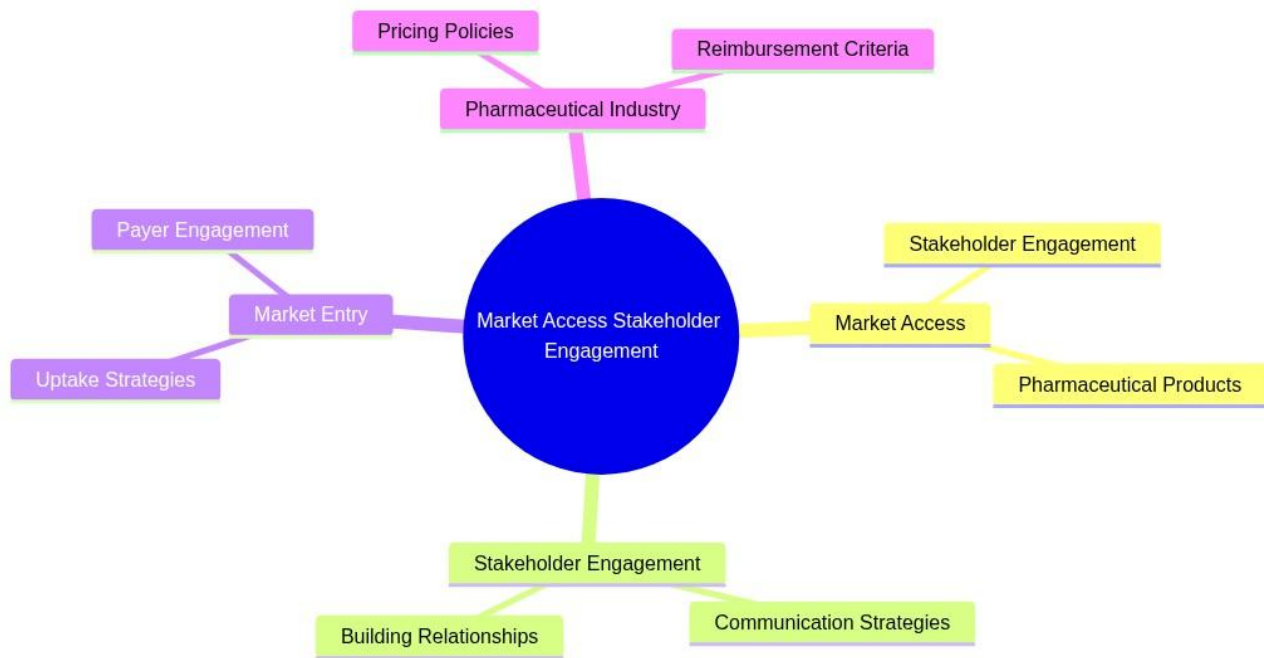


Advanced Skill Certificate in Market Access for Pharmaceuticals

Market Access Stakeholder Engagement



mindmap

```

root((Market Access Stakeholder Engagement))
  Market Access
    Stakeholder Engagement
    Pharmaceutical Products
  Stakeholder Engagement
    Communication Strategies
    Building Relationships
  Market Entry
    Uptake Strategies
    Payer Engagement
  Pharmaceutical Industry
    Pricing Policies
    Reimbursement Criteria
  
```