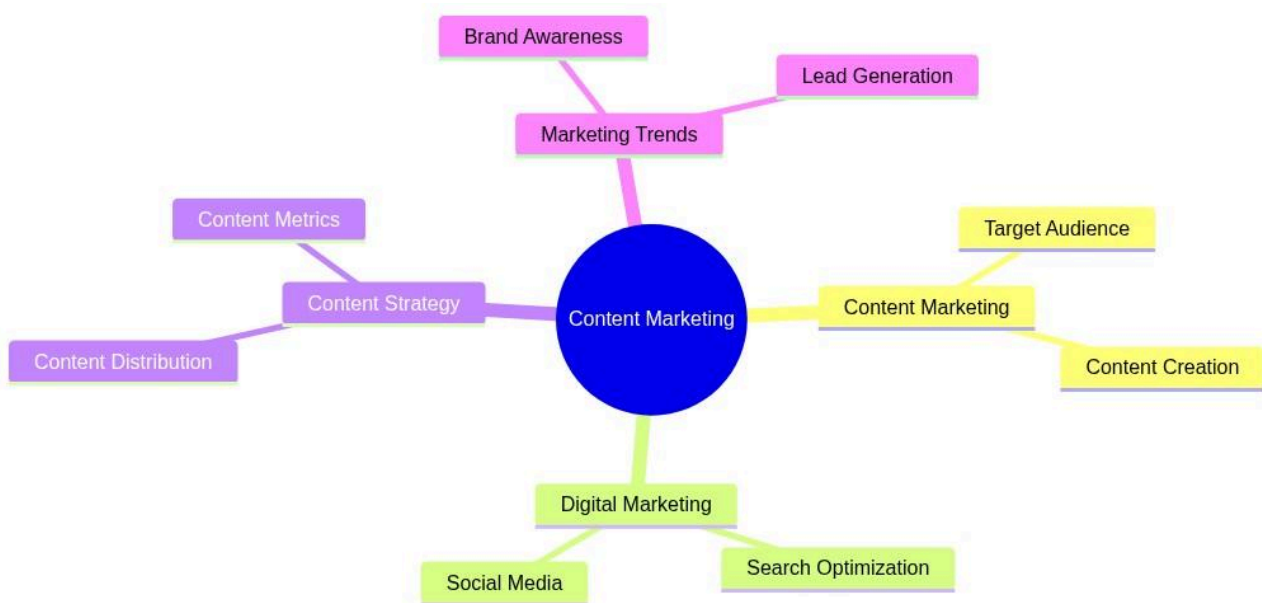


Digital Marketing Certificate

# Content Marketing



mindmap

root((Content Marketing))

Content Marketing

Target Audience

Content Creation

Digital Marketing

Search Optimization

Social Media

Content Strategy

Content Distribution

Content Metrics

Marketing Trends

Brand Awareness

Lead Generation