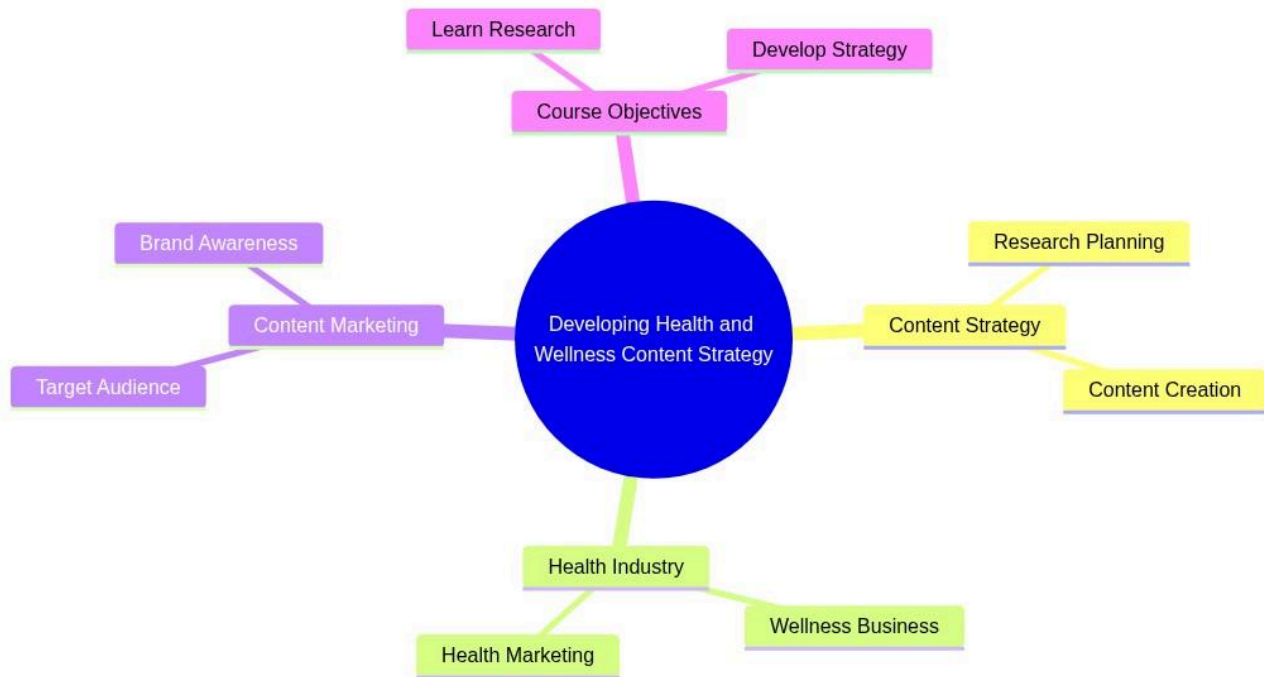


Professional Certificate in Content Marketing for Health and Wellness

Developing Health and Wellness Content Strategy



```

mindmap
    root((Developing Health and Wellness Content Strategy))
        Content Strategy
            Research Planning
            Content Creation
        Health Industry
            Wellness Business
            Health Marketing
        Content Marketing
            Target Audience
            Brand Awareness
        Course Objectives
            Learn Research
            Develop Strategy
    
```