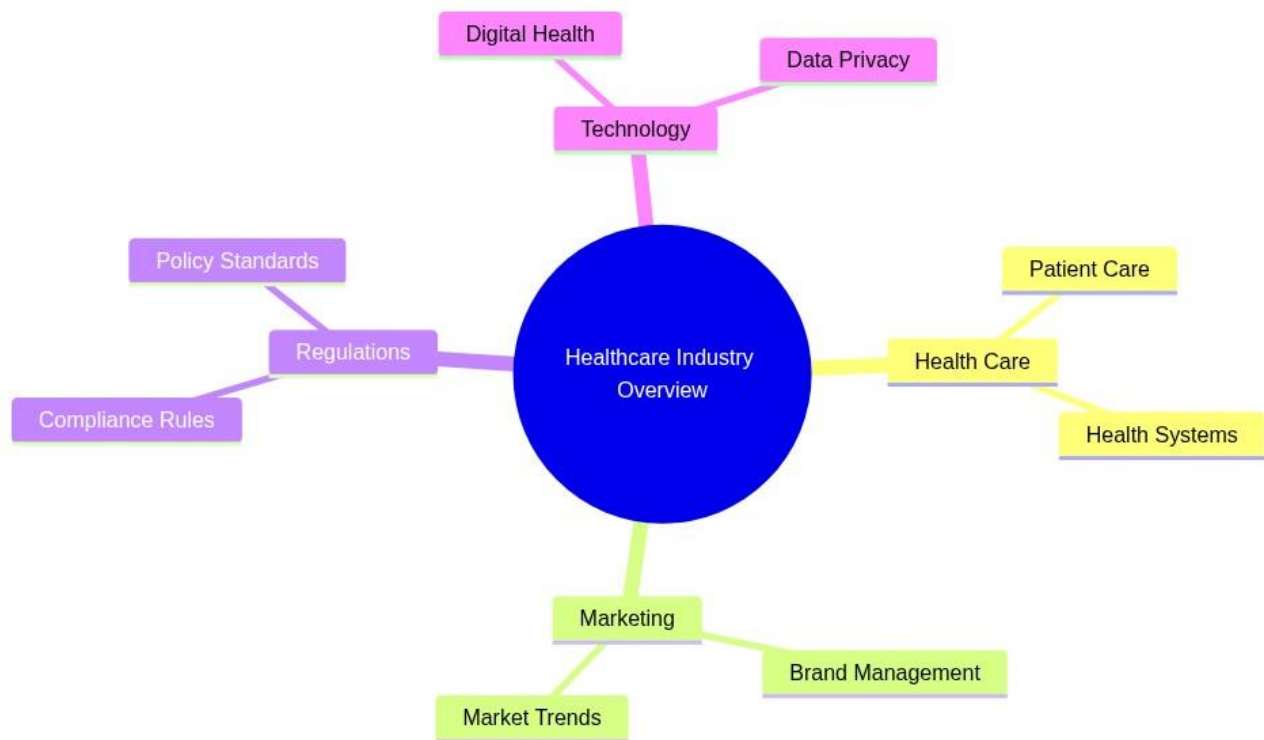


Professional Certificate in Healthcare Marketing

Healthcare Industry Overview



```

mindmap
  root((Healthcare Industry Overview))
    Health Care
      Patient Care
      Health Systems
    Marketing
      Brand Management
      Market Trends
    Regulations
      Compliance Rules
      Policy Standards
    Technology
      Digital Health
      Data Privacy
  
```