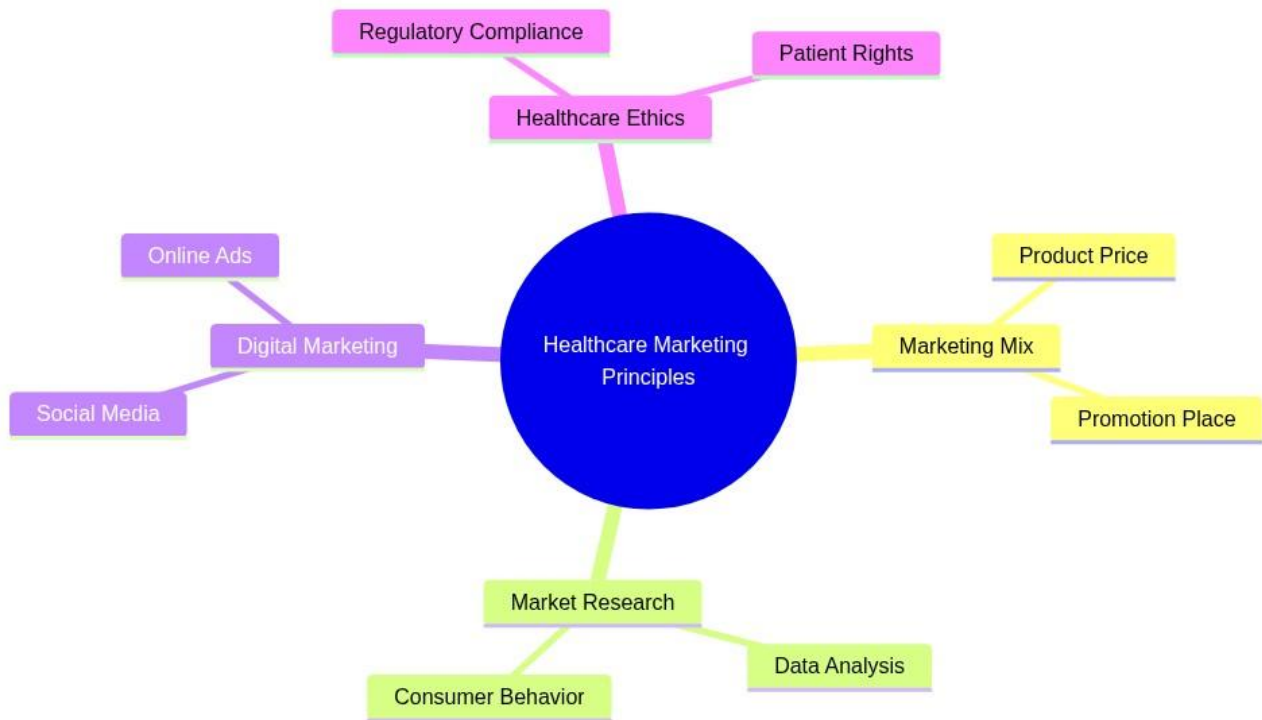


Postgraduate Certificate in Healthcare Promotional Campaigns

Healthcare Marketing Principles



mindmap

root((Healthcare Marketing Principles))

Marketing Mix

Product Price

Promotion Place

Market Research

Data Analysis

Consumer Behavior

Digital Marketing

Social Media

Online Ads

Healthcare Ethics

Regulatory Compliance

Patient Rights