

Professional Certificate in Luxury Hospitality Management

Revenue Management for Luxury Hotels



```

mindmap
    root((Revenue Management for Luxury Hotels))
        Market Analysis
            Segmentation Data
            Guest Profiles
        Revenue Management
            Pricing Strategies
            Inventory Control
        Distribution Channels
            Direct Booking
            OTA Management
        Performance Metrics
            RevPAR Analysis
            GOPPAR Tracking
    
```