

Advanced Skill Certificate in Slow Tourism and Immersive Travel

Slow Travel Marketing and Branding



mindmap

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root((Slow Travel Marketing and Branding))
  Slow Travel
    Mindful tourism
    Cultural immersion
  Brand Identity
    Visual elements
    Storytelling
  Marketing Strategy
    Segmentation targeting
    Digital campaigns
  Sustainability
    Environmental impact
    Community benefit
  
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