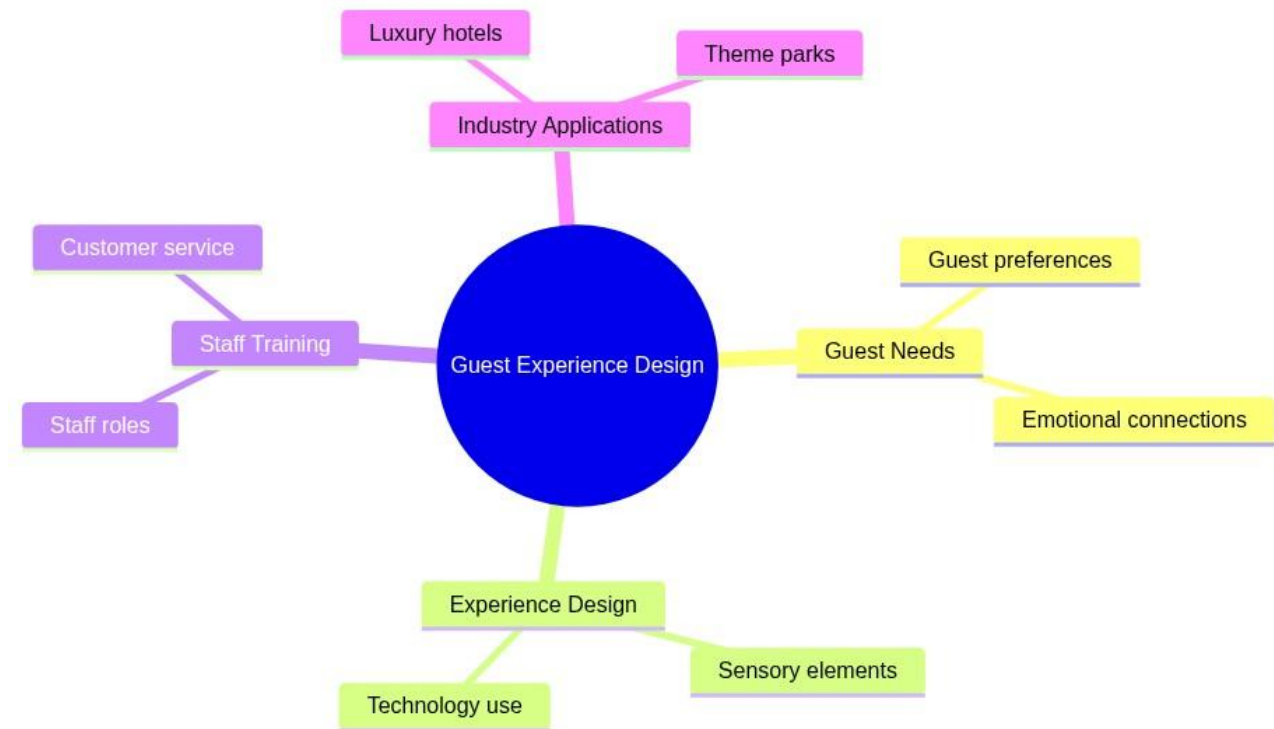


Postgraduate Certificate in Guest Experience Management in Hospitality and Tourism

Guest Experience Design



mindmap

```

root((Guest Experience Design))
  Guest Needs
    Guest preferences
    Emotional connections
  Experience Design
    Sensory elements
    Technology use
  Staff Training
    Staff roles
    Customer service
  Industry Applications
    Luxury hotels
    Theme parks
  
```