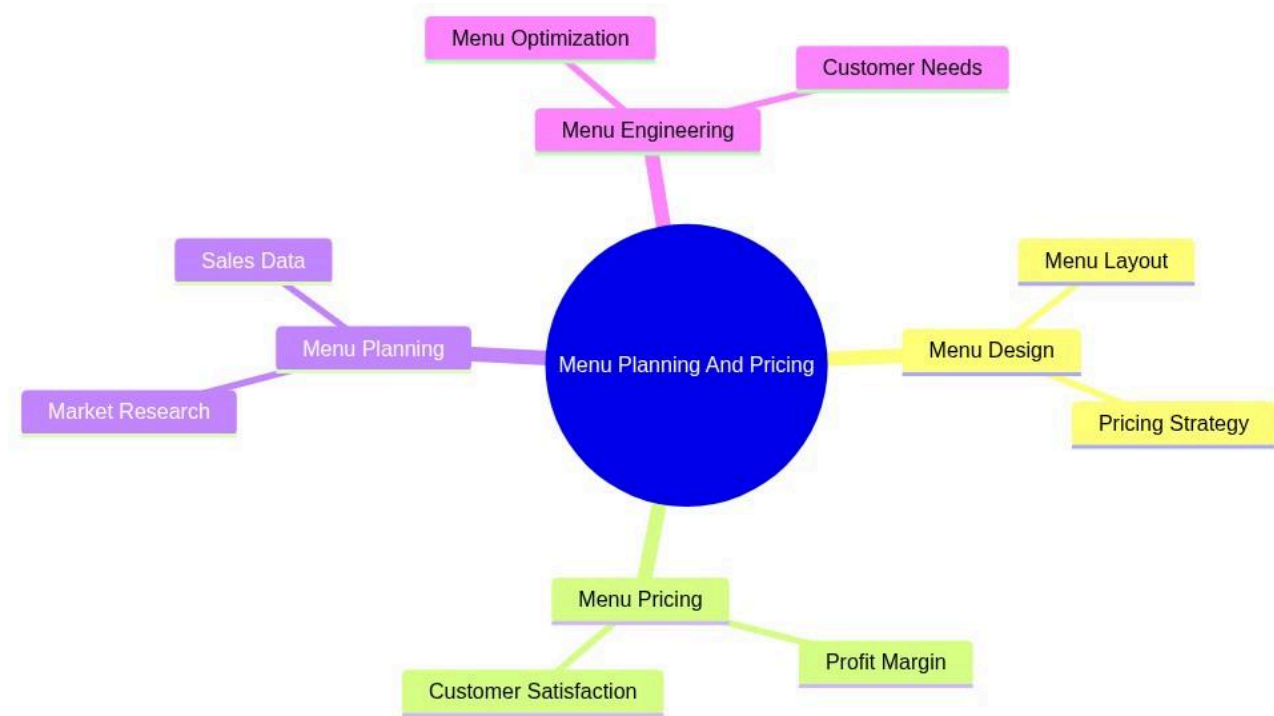


Food and Beverage Cost Control

Menu Planning And Pricing



```
mindmap
  root((Menu Planning And Pricing))
    Menu Design
      Menu Layout
      Pricing Strategy
    Menu Pricing
      Profit Margin
      Customer Satisfaction
    Menu Planning
      Market Research
      Sales Data
    Menu Engineering
      Menu Optimization
      Customer Needs
```