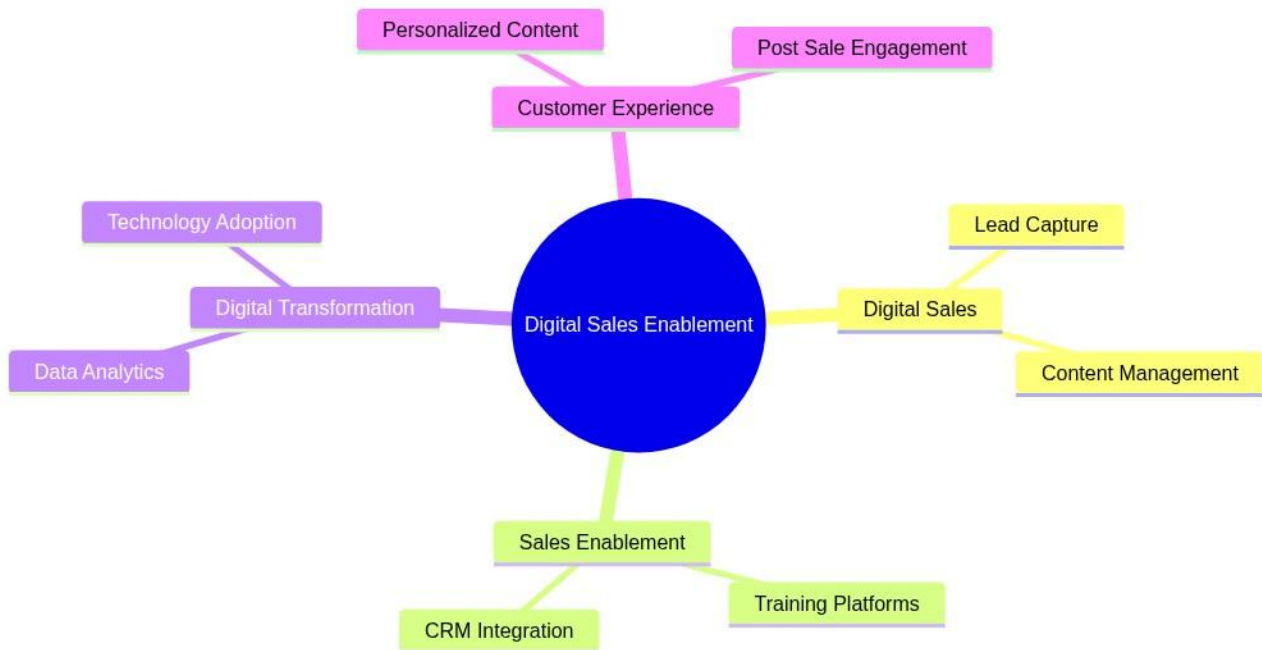


Digital Transformation for Car Retail

Digital Sales Enablement



```

mindmap
  root((Digital Sales Enablement))
    Digital Sales
      Lead Capture
      Content Management
    Sales Enablement
      Training Platforms
      CRM Integration
    Digital Transformation
      Data Analytics
      Technology Adoption
    Customer Experience
      Personalized Content
      Post Sale Engagement
    
```