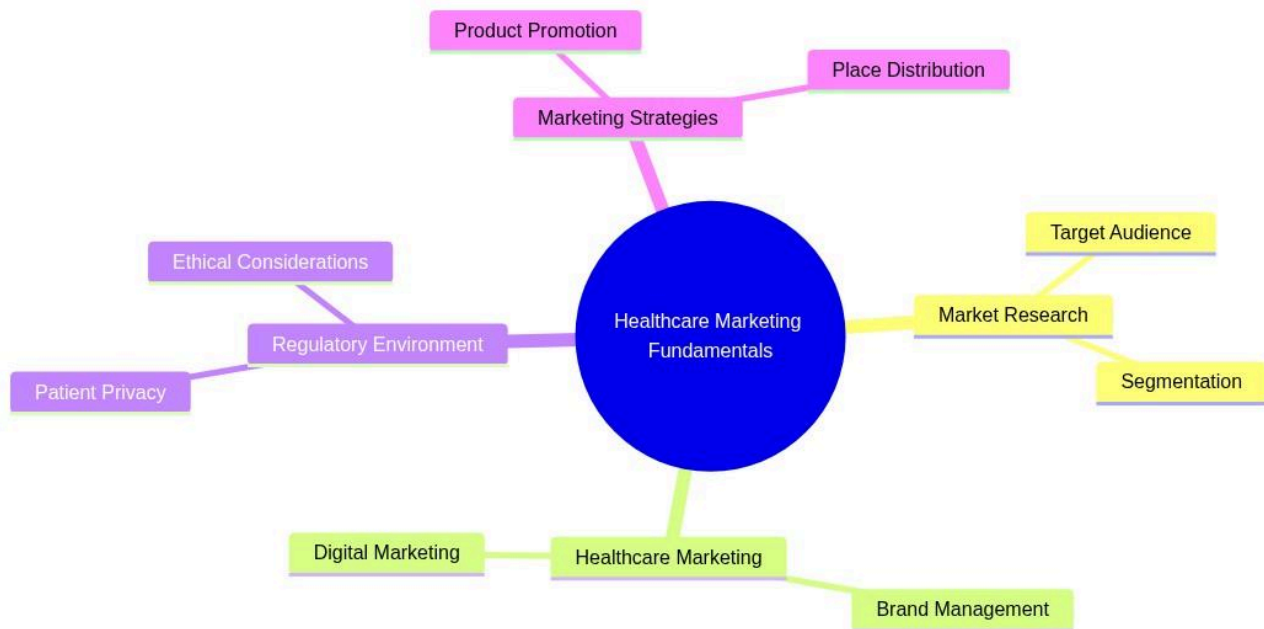


Professional Certificate in Healthcare Marketing

Healthcare Marketing Fundamentals



mindmap

root((Healthcare Marketing Fundamentals))

Market Research

Target Audience

Segmentation

Healthcare Marketing

Brand Management

Digital Marketing

Regulatory Environment

Patient Privacy

Ethical Considerations

Marketing Strategies

Product Promotion

Place Distribution