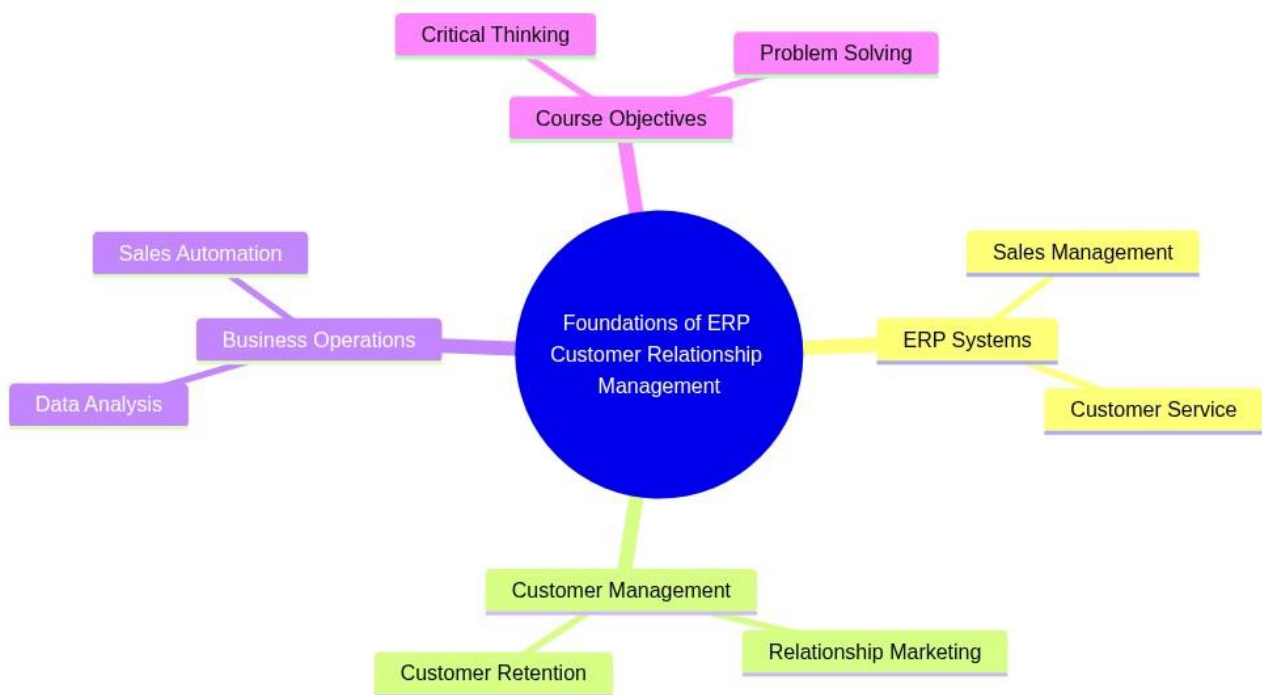


Undergraduate Certificate in ERP Customer Relationship Management (Advanced)

Foundations of ERP Customer Relationship Management



mindmap

```

root((Foundations of ERP Customer Relationship Management))
  ERP Systems
    Sales Management
    Customer Service
  Customer Management
    Relationship Marketing
    Customer Retention
  Business Operations
    Data Analysis
    Sales Automation
  Course Objectives
    Critical Thinking
    Problem Solving
  
```