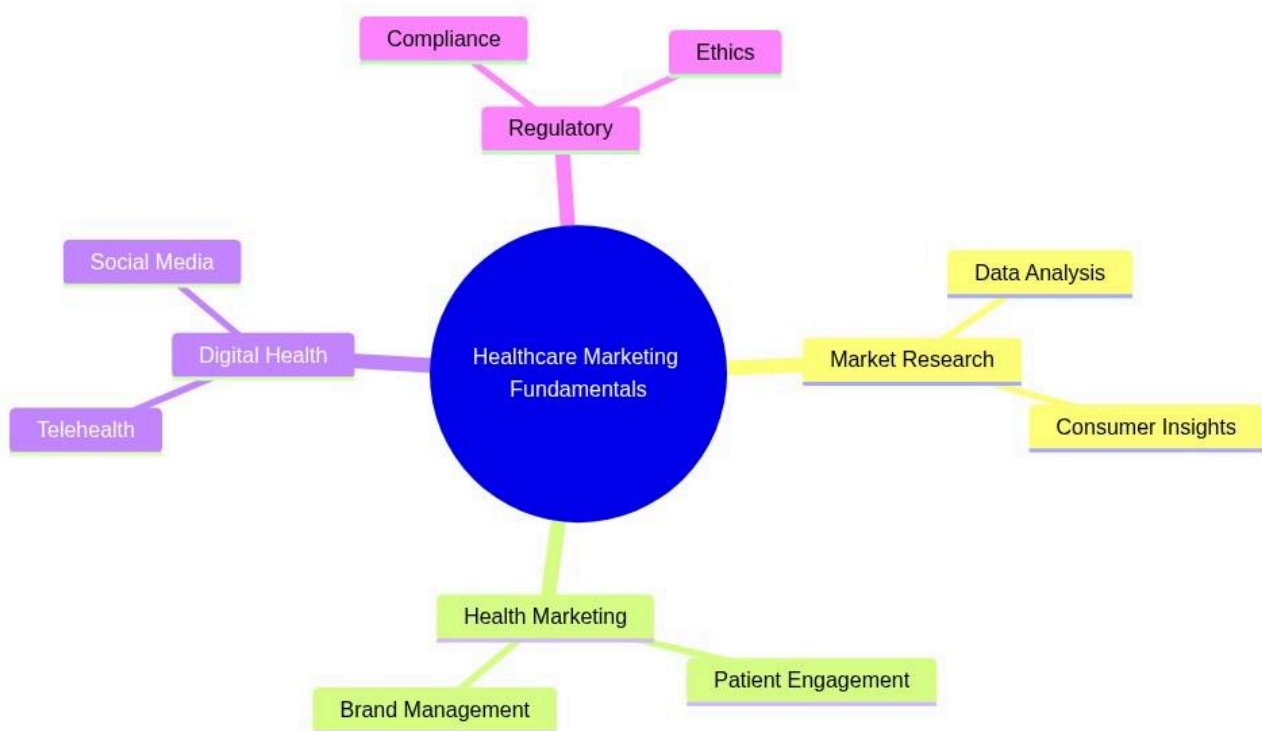


Certificate in Healthcare Marketing Strategies (Advanced)

Healthcare Marketing Fundamentals



mindmap

```

root((Healthcare Marketing Fundamentals))
  Market Research
    Data Analysis
    Consumer Insights
  Health Marketing
    Patient Engagement
    Brand Management
  Digital Health
    Telehealth
    Social Media
  Regulatory
    Compliance
    Ethics
  
```