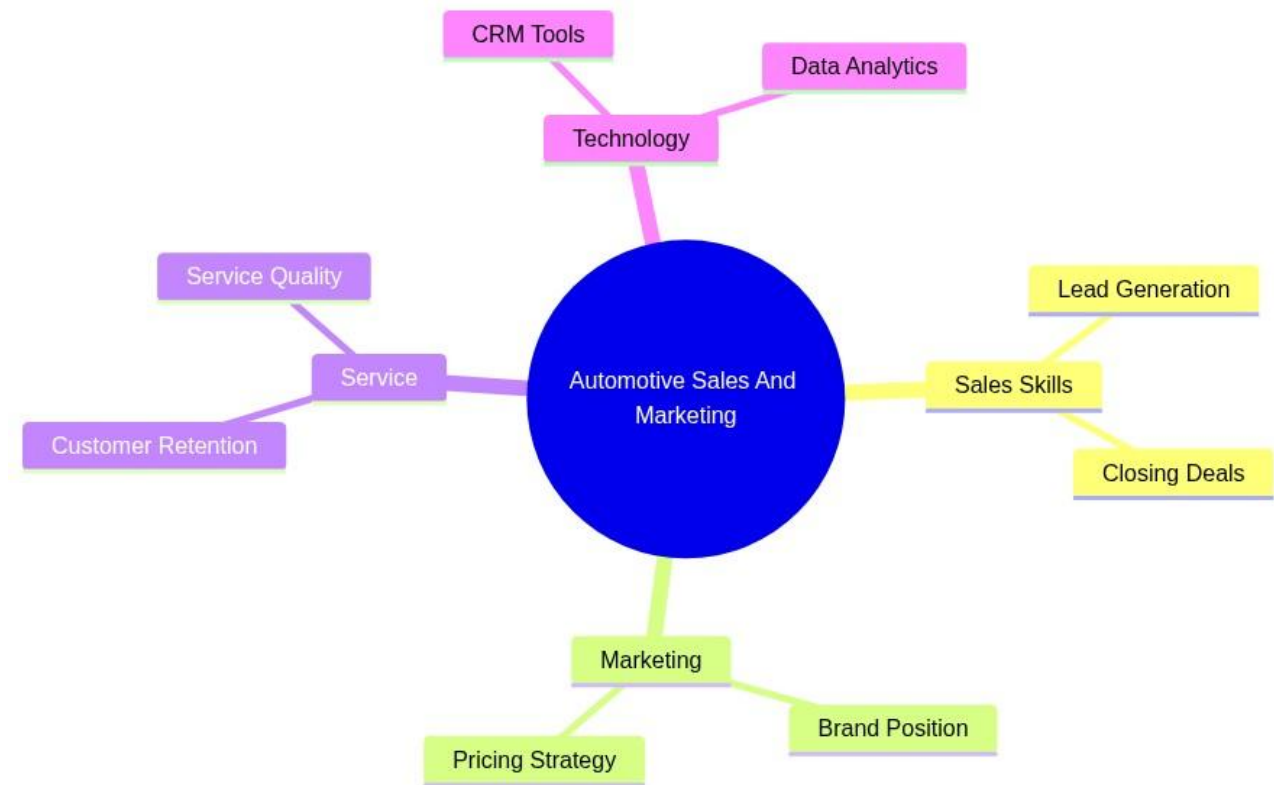


Graduate Certificate in Automotive Sales and Service

Automotive Sales And Marketing



mindmap

root((Automotive Sales And Marketing))

Sales Skills

Lead Generation

Closing Deals

Marketing

Brand Position

Pricing Strategy

Service

Customer Retention

Service Quality

Technology

CRM Tools

Data Analytics