
Executive Development Program in Crowdfunding Platform Development (Advanced)

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Rise of Fintech | The growth of fintech is driving demand for crowdfunding platform development expertise, as companies seek to leverage alternative funding options | McKinsey Global Institute

Increasing Demand for Alternative Funding | The shortage of traditional funding options is driving the need for crowdfunding platforms, making professionals with this skill set highly sought after | World Economic Forum

Expansion of Digital Payments | The rise of digital payments is enabling the growth of crowdfunding platforms, and professionals with expertise in this area are needed to support this growth | OECD