
Executive Development Program in Crowdfunding Platform Development

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Digital transformation | You can capitalize on the \$28.8 billion crowdfunding market by 2025, as predicted by the World Economic Forum Future of Jobs Report | World Economic Forum

Fintech innovation | You can support up to \$90 billion in funding for small and medium-sized enterprises by 2026, as estimated by the McKinsey Global Institute | McKinsey Global Institute

Emerging market growth | You can tap into the growing demand for crowdfunding in emerging markets, with the IMF forecasting continued growth in these regions | IMF