
Undergraduate Certificate in Digital Optometry Solutions

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Aging Population | The global population is aging, leading to an increased demand for healthcare services, including digital optometry solutions, which can help to improve healthcare outcomes and reduce costs | World Economic Forum

Digital Transformation | The healthcare industry is undergoing a significant digital transformation, and professionals with expertise in digital optometry solutions are needed to drive this change and improve the efficiency and effectiveness of healthcare systems | McKinsey Global Institute

Artificial Intelligence | The use of artificial intelligence in healthcare is increasing, and digital optometry solutions are a key area of focus, with the potential to improve diagnosis and treatment outcomes, and reduce costs | OECD

Telemedicine | The growth of telemedicine is driving the demand for digital optometry solutions, as healthcare providers look to expand their reach and improve access to healthcare services, particularly in rural and underserved areas | IMF