
Startup Finance and Accounting

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Explosion of VC-backed startup formation | Companies need finance leaders who can model cash flow, secure funding, and drive profitability, driving salaries upward globally | McKinsey Global Institute

AI and automation reshaping accounting functions | Firms adopting intelligent tools require professionals who can interpret data, ensure compliance, and unlock efficiency gains | World Economic Forum

Regulatory tightening on ESG and cross-border financing | Investors demand transparent, standards-aligned reporting, rewarding accountants with ESG expertise | OECD