
Professional Certificate in Sustainability and Esg Investing for Future Leaders (Advanced)

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Massive capital shift toward ESG assets | Investors are reallocating trillions to sustainable funds, creating urgent need for skilled analysts worldwide | McKinsey Global Institute

Regulatory acceleration and mandatory ESG disclosures | New policies in over 60 economies require transparent ESG reporting, pushing companies to hire qualified professionals | World Economic Forum

Talent shortage and wage premium | LinkedIn Economic Graph shows ESG finance roles growing 38% YoY, with salaries 30% above traditional finance positions | LinkedIn Economic Graph