
Global Certificate Course in Diplomacy

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Geopolitical Risk Management | Enterprises need leaders who can navigate escalating geopolitical tensions, protecting supply chains and market access worldwide | World Economic Forum

Multilateral Trade Negotiations | Complex trade agreements are driving a \$4 trillion increase in cross-border transactions, requiring experts who can secure favorable terms for diverse economies | McKinsey Global Institute

Digital Diplomacy & Cybersecurity | The rise of state-backed cyber operations makes digital negotiation skills essential for safeguarding national and corporate interests | OECD