
Infection Prevention for Tattooists

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

Explosion of global tattoo demand | Rapid growth pushes studios to adopt certified infection-prevention protocols, allowing artists to attract high-spending clients worldwide | World Economic Forum

Tightening health regulations across OECD and emerging markets | Governments are mandating standardized hygiene training, creating premium pay for tattooists who meet compliance | OECD

Rising liability and insurance costs | Insurers reward practitioners with documented infection-control credentials, reducing premiums and protecting studios from costly lawsuits | McKinsey Global Institute