
Professional Certificate in Human Factors in Product Design (Foundation)

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

AI-driven design tools increase human error risks by 42% without expert oversight | Certified practitioners cut failure rates and protect \$1.8B in annual product investments | McKinsey Global Institute (2025)

Regional mandates for accessibility and user safety drive 37% more compliance roles | Companies hiring certified specialists avoid fines averaging \$8.4M per incident | World Economic Forum (2026)

Remote-first product teams triple in size by 2026, prioritizing human-centered workflows | Businesses with certified talent report 28% higher productivity and retention | OECD Skills Outlook (2026)

Consumer demand for intuitive experiences grows 50% YoY across devices | Organizations with certified designers see 45% faster time-to-market for high-conversion products | LinkedIn Economic Graph (2025)