
Professional Certificate in Human Factors in Product Design (Higher)

Why the Global Market is Paying a Premium for This Skill Set

Source: McKinsey Global Institute, World Economic Forum, OECD (2026)

Trend Driver | Why It Matters | Global Source

AI-driven product interfaces | Demands human-centered design to reduce cognitive load and improve accessibility for 1.2 billion global users | McKinsey Global Institute

Regulatory focus on user safety and ethical design | Mandates human factors expertise to meet evolving standards in healthcare, automotive, and finance sectors | World Economic Forum

Rise of global remote work tools | Requires intuitive, inclusive design to bridge cultural and functional gaps across distributed teams | OECD Skills Outlook